



CALIFORNIA'S  
COALITION  
*for* ADEQUATE  
SCHOOL HOUSING<sup>SM</sup>

[www.cashnet.org](http://www.cashnet.org) ♦ [www.cashfacilitiesnews.org](http://www.cashfacilitiesnews.org)

*A* SUMMARY **2016**  
*of the* ORGANIZATION'S WORK

**JENNY HANNAH, CHAIR**  
**JANUARY 6, 2017**

## LEADERSHIP

The Board of Directors oversees the overall operation of the CASH organization and approves all positions on legislative and regulatory issues. It is a working Board, to which its members dedicate a tremendous amount of time and effort.

### Officers

#### **Jenny Hannah, Chair**

Kern County Superintendent of Schools  
(661) 636-4700  
jehannah@kern.org

#### **Don Ulrich, Vice Chair**

Clovis USD  
(559) 327-9260  
donulrich@cusd.com

#### **Lyn Gruber, Treasurer**

Koppel & Gruber Public Finance  
(760) 510-0290  
lyn@kgpf.net

### Directors

Julie Arthur  
Palm Springs USD  
(760) 416-6113  
jarthur@psusd.us

Noemi Avila-Zamudio  
N|A|Z Building Program  
Advisors  
(949) 616-6530  
noemi.zamudio@outlook.com

Jeff Becker  
Fresno County Office of  
Education  
(559) 497-3721  
jbecker@fcoe.org

Tova Corman  
San Marcos USD  
(760) 290-2650  
tova.corman@smusd.org

Laura Knauss  
Lionakis  
(916) 558-1900  
laura.knauss@lionakis.com

Dwayne Mears  
PlaceWorks  
(714) 966-9220  
dmears@placeworks.com

David Miranda  
Tustin USD  
(714) 730-7515  
dmmiranda@tustin.k12.ca.us

Alexandra Parslow  
PBK  
(909) 989-9979  
alex.parslow@pbk.com

John Peukert  
San Bernardino City USD  
(909) 388-2324  
john.peukert@sbcusd.k12.ca.us

Robert Pierce  
Elk Grove USD  
(916) 686-7711  
rdpierce@egusd.net

### Past Chairs

Joe Dixon (2013-2015)  
Cathy Allen (2011-2013)  
William Savidge (2009-2011)  
Ted Rozzi (2007-2009)  
Pamela Johnson (2005-2007)  
Eric Hall (2003-2005)  
Kathleen Moore (2001-2003)  
Dave Doomey (1999-2001)  
Terry Bradley (1997-1999)  
Mamie Starr (1995-1997)  
Kelvin Lee (1993-1995)  
Mike Vail (1991-1993)  
*William Cornelison\** (1989-1991)  
Tom Duffy (1987-1989)  
Dave Christensen (1985-1987)  
Constantine Baranoff (1983-1985)  
*Dave King\** (1981-1983)  
Gene Hartline (1978-1980)  
*\*deceased*

## HISTORY AND PURPOSE

The Coalition for Adequate School Housing (CASH) was founded in 1978 to advocate for K-12 facilities funding and improve school facilities in California. CASH began as a coalition of existing statewide organizations and a few dozen school districts. Over the years, CASH evolved into a single organization that has grown to more than one thousand public and private sector members, making it the largest and premier statewide organization focused exclusively on school facilities issues.

CASH pursues an extensive agenda each legislative session. CASH monitors and engages on hundreds of bills in pursuit of the organization's goals and to protect the gains achieved over the years. CASH also pursues an extensive regulatory agenda in furtherance of these same goals.

CASH takes great pride in the relationships with government agencies that are integral to K-12 school facilities, including:

- California Air Resources Board
- California Building Standards Commission
- California Debt & Investment Advisory Commission
- California Department of Education
- California Department of Finance
- California Energy Commission
- California Public Utilities Commission
- California State Legislature
- California Seismic Safety Commission
- Department of Industrial Relations
- Department of Toxic Substances Control
- Division of the State Architect
- Governor's Office
- Legislative Analyst's Office
- Office of Public School Construction
- State Allocation Board
- State Board of Education
- State Controller's Office
- State Fire Marshal
- State Treasurer's Office
- State Water Resources Control Board
- U.S. Congress

Murdoch, Walrath and Holmes has represented CASH since 1981. James L. Murdoch, founder of the firm, was the first lobbyist to represent CASH and continued to work on behalf of the organization until his death in October 2002. He is credited with shaping CASH into the influential statewide organization it is today.

While CASH has experienced considerable success with its legislative goals, the most significant achievement of the organization is its efforts in support of the passage of statewide school facilities bonds. Under CASH leadership, 16 statewide bond issues have been placed on the ballot since 1982. All but one of these issues were approved by the voters of California, for a total of more than \$61 billion in school facilities funding.

This document summarizes the following areas:

- Legislative and Regulatory Focus
- Operations
- Committees

## LEGISLATIVE AND REGULATORY FOCUS

### Overview

In 2016, the U.S. and California economies continued to expand, and the Governor and policymakers maintained a focus on fiscal prudence and preparing the State to weather the next economic storm. Key indicators such as low unemployment, rising personal incomes, and a reduced poverty rate all contributed to California's strong economic performance over the last year.

2016 was a significant year for education in general and school facilities in particular. Californians passed two major education measures on the November ballot: Proposition 51, the CASH-sponsored State School Bond, and Proposition 55, which extended temporary income tax increases on wealthy Californians for 12 years, with revenues dedicated to education. Voters approved more than 90% of the local bonds on the November ballot, providing over \$23 billion in funds for K-14 schools from 169 local bonds. This was in addition to 42 local K-14 bonds passed on the June ballot, worth \$5.6 billion. These outcomes demonstrate that California voters remain firmly committed to supporting schools and the State's education system.

In 2016, CASH focused on accomplishing two major goals: ensuring the success of Proposition 51, and serving as a resource to the school facility professionals engaged in providing safe, modern facilities for California's children. A strong economy paired with ongoing, robust support for schools indicates that 2017 will likely be another banner year for school facilities.

### CASH State School Bond Initiative

Over the past year, CASH invested a significant amount of effort in what was ultimately a tremendous victory for California schools and the 6 million students they serve: the passage of \$9 billion State School Bond, Proposition 51. In 2015, the CASH Board of Directors made the courageous decision to collect signatures to place a state school bond on the November 2016 ballot through the initiative process. Once the school bond was authorized eligible for the ballot in September 2015, efforts pivoted to building a broad coalition of supporters and funding an effective and targeted campaign. The CASH Board and staff led a team of well-qualified experts who developed a successful strategic plan aimed at educating voters while managing the political complexities of an initiative measure. In July 2016, CASH received word that *The Kindergarten through Community College Public Education Facilities Bond Act* was christened Proposition 51 and would be the first statewide measure on the November ballot.

A key aspect of the successful campaign strategy was building a broad, diverse coalition of supporters. We received support from elected officials, community leaders, statewide education organizations, and numerous associations. For the first time in the history of state school bond campaigns, both the California Republican and Democratic parties endorsed the bond. Three current and former Superintendents of Public Instruction supported the measure. We encouraged school boards to adopt resolutions in support of the bond, and ultimately received 187 endorsements from school and community college districts, highlighting more than \$27 billion in local facilities needs.

CASH leadership played a significant role in spearheading media and education efforts, raising the profile of Proposition 51 by meeting with numerous newspaper editorial boards, providing accurate information to reporters, and responding to some criticisms of the School Facility

## LEGISLATIVE AND REGULATORY FOCUS

Program. Through press events in schools across the State and coordinated local responses to newspaper articles and editorials, we shared Proposition 51's potential impact in local communities. We collected information and data that was presented at numerous meetings, community forums, and workshops across the State.

Direct voter contact was the core of the campaign, and we successfully raised funds for a \$10 million Yes on 51 voter education campaign. Proposition 51 was one of 17 statewide ballot measures, and we faced the challenge of a very crowded ballot. Hundreds of millions of dollars were raised for the ballot measure campaigns, requiring the Yes on 51 team to efficiently and strategically target campaign expenditures to reach the voters. Campaign funds were used for slate mailers, direct and targeted mail, digital ads, and television ads in four major media markets. The campaign undertook a powerful social media campaign, allowing supporters to share messages and images directly with their own friends and family. These efforts were central to our success on Election Day.

After all votes were counted, over 7.5 million Californians voted to support Proposition 51, which passed with 55.2% of the vote. Proposition 51 provides \$7 billion to K-12 schools, including \$3 billion each for new construction and modernization, and \$500 million each for career technical education facilities and charter schools, plus \$2 billion for community college facilities. After passage, CASH pivoted to implementing Proposition 51 and reinstating the School Facility Program, which has accumulated a multi-billion dollar backlog of projects. As 2016 drew to a close, CASH focused on two significant issues related to implementation, asking the State Allocation Board and Administration to do the following:

1. Take the necessary actions as soon as possible to begin apportionments for projects that have been reviewed and approved by the SAB, possibly through reinstating the AB 55 loans previously administered by the Pooled Money Investment Board.
2. Begin to process project applications that have been received but not yet reviewed by the Office of Public School Construction (OPSC).

As we enter 2017, CASH will continue to engage in policy discussions about the future of the State's role in funding school facilities. In the meantime, we are pleased that Proposition 51 will ensure that all students have access to quality facilities to support their academic achievement.

### **Proposition 39**

State funding for the Proposition 39 program increased for the fifth year in a row, and has reached its highest allocation yet: \$398.9 million for K-12 ADA grants. Proposition 39 applications received by the California Energy Commission (CEC) include 1,233 Energy Expenditure Plans at 4,470 school sites, for total funds requested of \$849 million. Proposition 39 applications approved by the CEC include 1,090 Energy Expenditure Plans at 3,985 School Sites, for total funds approved of \$770 million.

### **Environmental Issues**

This was an eventful year for school environmental issues, particularly surrounding the implementation of previously approved legislation, state budget and community concern issues. SB 1405 (2014) went into effect this year, and added new requirements to the Healthy Schools Act (HSA), including important new training and reporting obligations for personnel that apply

## LEGISLATIVE AND REGULATORY FOCUS

nonexempt pesticides to school campuses. The Governor's May Revision to the 2016-17 State Budget included a \$10 million allocation (in addition to AB 2124) to assist schools that do not have access to safe drinking water. The Department of Education is currently working with the State Water Board to develop the grant program that will disburse the funds. The Department of Pesticide Regulation (DPR) released a proposal regarding the use of agricultural pesticides within one-quarter mile of a school site, as well as the Environmental Protection Agency (EPA) new guidelines for managing polychlorinated biphenyls (PCBs) and other potential pollutants. CASH and other organizations collaborated with the agencies to develop and refine the regulations to ensure they did not increase cost and complexity for schools. CASH and the CASH Maintenance Network continue to be actively involved in the issues affecting schools and representing the best interests of both school districts and students across the State.

### **Maintenance and Operations**

Achieving the Local Control Accountability Plan (LCAP) "Good Repair" standard, without the restoration of state funding to support school maintenance, continued to be a primary challenge for school maintenance departments this year. The Governor's May Revision to the 2016-17 State Budget included a \$100 million revolving loan fund for school facility emergency repairs. CASH supported the proposal as a bridge to a more permanent solution to adequate maintenance funding; however, the proposal was not included in the final version of the Budget. CASH engaged on a variety of bills that would have resulted in added cost and complications for school maintenance departments (see *Legislation*). One example was AB 1783 (Dodd), which initially proposed stringent requirements for inspection of the contents of classrooms to ensure the contents do not become a danger in a seismic event. CASH worked closely with the bill's author on amendments to address the concerns of school M&O departments. The CASH Maintenance Network convened the Facilities Inspection Tool (FIT) Guidebook Update Subcommittee, with the objective of refreshing the existing FIT Guidebook to include the move to and requirements of the LCAP. The Maintenance Network annual workshops coordinated with the Committee's efforts to gather input directly from school maintenance practitioners.

### **Developer Fees**

On May 25, 2016, the State Allocation Board took action to give school districts the ability to impose Level III developer fees. The Board made a finding per Government Code Section 65995.7 that State funds for new school facility construction were no longer available. This determination is required in order for school districts to charge Level III fees. The California Building Industry Association (CBIA) filed an immediate Temporary Restraining Order (TRO) against the Board's action, kicking off months of legal and court activity. On October 28, the Third Court of Appeals ultimately denied CBIA's appeal, and on November 1, the Board issued a letter pertaining to its action on May 25. Per statutory requirements, the letter was sent to the Secretary of State and the Chief Clerk of the Assembly, completing the process to make a determination that new construction funds are no longer available, effective May 25, 2016.

### **Title 5 Review**

The California Department of Education (CDE) opened a review of the school siting and design regulations contained in California Code of Regulations, Title 5, Sections 14001 et seq., which have not been updated since 2000. The review process began with a stakeholder meeting in October, with at least four additional regional meetings planned for early 2017. These meetings

## LEGISLATIVE AND REGULATORY FOCUS

will allow CDE to solicit feedback and input from the public on potential changes. Given the changes in education over the last 16 years, plus the growing body of research that facilities have an important impact on learning, CDE believes that now is a good time to review and update Title 5. This is something that CASH has encouraged for a number of years and has become actively engaged since the review process started. After reviewing stakeholder input, CDE will develop a proposal for consideration by the State Board of Education (SBE). CDE anticipates that a draft proposal will be presented for consideration by the State Board of Education in fall 2017. CASH representatives participated in the initial stakeholder meeting, and we will continue to engage in ongoing efforts to update and refine Title 5.

### REGULATORY HIGHLIGHTS

CASH legislative staff worked on numerous regulatory issues this year. The following is a Summary of regulatory activity CASH was engaged in during 2016:

California Department of Education (CDE)/State Board of Education

- Local Control Funding Formula and Local Control Accountability Plan
- Proposition 39
- Title 5 Review
- School Maintenance

California Energy Commission (CEC)

- Proposition 39

California Environmental Protection Agency

- PCBs (polychlorinated biphenyls)

Department of Industrial Relations (DIR)

- Prevailing Wage Monitoring (SB 854 Implementation)
- Certified Payroll Records
- School Action for Safety and Health (SASH)
- Skilled Workforce Information

Air Resources Board

- Cap and Trade

Division of the State Architect (DSA)

- Drought Mitigation
- Water Conservation Regulations
- Green Building Code
- Inspector Evaluation Card and DSA Box
- Proposition 39
- Seismic Mitigation Program (SMP)
- Project Review Threshold
- 7x7x7 Initiative
- Zero Net Energy (ZNE)
- Fee Review

State Allocation Board (SAB)/Office of Public School Construction (OPSC)

- Priority in Funding Process

## LEGISLATIVE AND REGULATORY FOCUS

- Seismic Mitigation Program (SMP)
- Unfunded List for projects beyond bond authority
- Historical Buildings
- Level III Developer Fees Trigger
- Developer Fee Amounts
- Level II and Level III Background/History

### State and Consumer Services Agency/Building Standards Commission (BSC)

- Drought Mitigation
- Water Conservation Regulations
- Federal Access Compliance regulations
- Green Building Code
- Zero Net Energy (ZNE)

### State Treasurer's Office/California Debt and Investment Advisory Commission (CDIAC)

- State Bond Sales
- Local Bond Reporting Requirements
- Use of Local Bond Funds
- Local Bonds and Other Local Financing Options

### State Water Resources Control Board (SWRCB)

- Industrial Permit
- Municipal Permit
- Safe Drinking Water

### Department of Water Resources (DWR)

- Drought Response Outreach Program for Schools (DROPS)

### Department of Pesticide Regulation (DPR)

- SB 1405 Implementation
- New Pesticide Regulations
- Pesticide Application and Noticing Requirements

## LEGISLATIVE HIGHLIGHTS

In 2016, CASH tracked 147 facilities-related bills and took formal positions on 12 of these bills. Highlights are detailed in this section.

### Key Legislation in 2016

AB 626 (Chiu) establishes a new claims and dispute resolution process aimed at achieving timely payment for undisputed claims amounts. Specifically, the bill requires a public owner to respond to a claim within 45 days to identify disputed and undisputed amounts; non-response means that the claim is rejected in its entirety. The owner would then have 60 days to pay undisputed amounts, and contractors could request a meet and confer process for disputed amounts. The bill allows a contractor to submit a claim on behalf of a subcontractor without standing. CASH had a neutral position on AB 626, which includes the same language negotiated last year in AB 1347 (Chiu) plus an added exemption for CalTrans. Last year, CASH initially had an oppose position, but we removed opposition after working closely with a coalition of public works entities to negotiate a reasonable compromise with the proponents. The Governor vetoed AB 1347, but given the new exemption for CalTrans, he signed AB 626 into law.

## LEGISLATIVE AND REGULATORY FOCUS

AB 1783 (Dodd) was a bill aimed at ensuring the contents of classrooms are appropriately secured in the event of an earthquake. CASH did not have a formal position on this bill but did have concerns, and worked with the author to ensure the bill did not create overly burdensome costs and complications for school districts. The bill required schools in areas of “high seismicity” to conduct a one-time earthquake safety assessment of non-structural classroom contents by January 1, 2020, and to report to their governing board a prioritization of non-compliant items that are an immediate threat to safety. The Governor vetoed the bill, stating that it created an unfunded new program at a time when resources should be directed toward full implementation of the Local Control Funding Formula.

AB 2316 (O’Donnell) creates a competitive selection process for Lease-Leaseback based on the best value methodology. Evaluation criteria include relevant experience, safety record, and price proposals, as well as factors determined by the district. The bill also protects contracts signed prior to July 1, 2015 from disgorgement; contractors may keep costs of labor, equipment, materials, and services but return profit for contracts that are deemed invalid and if certain parameters are met, as determined by a court. CASH adopted a support position on the competitive selection provisions. The Governor signed AB 2316.

SB 693 (Hueso) amends recent skilled workforce legislation enacted by AB 566 and other bills, bringing consistency to the requirements for Lease-Leaseback, Design-Build, and Best Value projects by consolidating the statutes. It pushes out the implementation date for Lease-Leaseback by one full year, requiring 60% of skilled journeypersons to be graduates of an approved apprenticeship program by January 1, 2020, rather than 2019. The bill also clarifies what to do if a contractor or bidder fails to provide the required monthly report or demonstrate compliance with the skilled workforce requirements. It provides additional guidance on how to calculate the apprenticeship graduation percentage requirements, and specifies that the requirements do not apply if a journeyperson works less than ten hours per month on a contract or project. CASH adopted a support position, and the Governor signed SB 693.

SB 1029 (Hertzberg) requires State and local government debt issuers (including schools) to report additional information to the California Debt and Investment Advisory Commission (CDIAC) regarding proposed and outstanding debt. While the intent was to assess whether bond proceeds are spent for their intended purposes, CASH took an oppose unless amended position due to concerns that these new requirements are duplicative of existing reporting mechanisms. Debt issuers must now submit an annual report to CDIAC, identifying authorized and outstanding debt, as well as the use of proceeds of issued debt. Those with a proposed debt issuance must certify that the issuer has adopted local debt policies concerning the use of debt and that the issuance is consistent with those policies. The Governor signed SB 1029.

## LEGISLATIVE AND REGULATORY FOCUS

### Bills for which CASH took a formal position in 2016

**AB 1783 (Dodd) – School facilities: nonstructural earthquake hazards: inspection**

Position: Concern

Status: Vetoed by Governor

**AB 1973 (Campos) – School facility energy efficiency projects**

Position: Support

Status: Died in Assembly Education Committee

**AB 2059 (Garcia, Eduardo) – Junk dealers and recyclers: nonferrous materials**

Position: Oppose

Status: Died in the Assembly

**AB 2116 (Gallagher) – School bonds: projections of assessed property valuations**

Position: Oppose (prior version)

Status: Signed by Governor

**AB 2124 (Garcia, Eduardo) – Water testing and reports**

Position: Support

Status: Died in Senate Environmental Quality Committee

**AB 2316 (O'Donnell) – Lease-Leaseback competitive selection process**

Position: Support (competitive selection provisions)

Status: Signed by Governor

**AB 2348 (Levine) – Department of Finance: infrastructure investment**

Position: Support

Status: Vetoed by Governor

**AB 2738 (Olsen) – School bond proceeds investment**

Position: Oppose

Status: Signed by Governor

**SB 693 (Hueso) – Public contracts: skilled and trained workforce**

Position: Support

Status: Signed by Governor

**SB 885 (Wolk) – Contracts: design professionals: indemnity**

Position: Oppose

Status: Died in Assembly Judiciary Committee

**SB 1029 (Hertzberg) – CDIAC accountability reports**

Position: Oppose Unless Amended

Status: Signed by Governor

**SB 1170 (Wieckowski) – Public contracts: water pollution prevention plans: delegation**

Position: Oppose

Status: Died in Assembly Appropriations Committee

# LEGISLATIVE AND REGULATORY FOCUS

## Legislative and Regulatory Issues Addressed in 2015

- 7x7x7 Initiative
- Access Compliance
- Beneficial Occupancy Provisions
- Best Value Requirements
- Bonding Capacity Limits
- Building Standards Commission
- CALGreen Code
- California Building Codes
- California Department of Education Issues
- California Energy Commission Funding Opportunities
- Cap and Trade
- Career Technical Education Facilities Program
- CEQA Issues
- Charter School Facilities Program/Regulations
- Collaborative for High-Performance Schools
- Community Facilities Districts/School Facilities Improvement Districts
- Competitive Selection
- CPUC Intervenor Compensation Program
- DIR Prevailing Wage Legislation Implementation
- Design-Build
- Development Mitigation and Developer Fees
- Drought Response
- DSA Construction Oversight Process
- Energy Efficiency Standards & Funding
- Facility Hardship Program
- Facility Inspection Tool
- Federal Energy Efficiency Funding
- Federal Support of School Facilities
- Financial Hardship Program
- Fire Code Requirements and State Funding
- Good Repair and School Maintenance
- Green Schools
- Hazardous Substances and School Siting
- High Performance Schools Grant
- Indemnification Agreements with Design Professionals
- Indoor Air Quality
- Irrigation Efficiency Regulations
- Job Order Contracting
- Joint-Use Program
- Lease-Leaseback
- Local Bonds & Financing
- Local Control Funding Formula and Local Control and Accountability Plan
- Minimum Essential Facilities
- Net Energy Metering
- NextGen Facilities
- Office of Public School Construction Issues
- Offsite Prevailing Wage Monitoring
- Overcrowding Relief Grants
- Parcel Tax Litigation
- Pesticide Application and Noticing
- Project Labor Agreements
- Polychlorinated Biphenyls (PCBs)
- Portable Classrooms
- Prequalification of Bidders
- Project Information Worksheet
- Proposition 39 Program
- Public Works Contracting
- Qualified Zone Academy Bonds (QZAB)
- Routine Restricted Maintenance Account
- Sale of Surplus Property
- School Facility Needs Assessment Program
- School Facility Program Reform
- School Safety and Disaster Preparedness
- School Siting and Local Zoning Ordinances
- Seismic Safety Retrofit/Replacement Program
- Skilled Workforce Requirements and Contracting
- Special Education Integration
- State Budget
- Statewide School Bond/Proposition 51
- Statewide School Facilities Inventory
- Storm Water
- Title 5 Updates
- UC Berkeley Center for Cities and Schools Reports
- Underground Storage Tank Clean-Up Program
- Unfunded List and Acknowledged List Regulations
- Use of Local Bond Funds and Related Legal Issues
- Water Funding Programs
- Zero Net Energy Programs

## OPERATIONS

### OPERATIONS

As previously stated, the primary goal for CASH in 2016 was to campaign for and pass Proposition 51, the \$9 billion State School Bond. In an effort to keep members informed on the progress of the campaign, information about Proposition 51 was relayed at every CASH event. To ensure that the campaign met its fundraising goal of \$10 million, the CASH Issues Committee, along with the support of many associate members, held 13 fundraisers up and down the state. These fundraisers not only helped us to reach our financial goal, but also served as a unique opportunity to broaden our outreach while engaging and informing school facility professionals about CASH and Proposition 51. There was a tremendous effort by leadership and staff to ensure CASH had a presence at a myriad of education and construction-related organization meetings and conferences. The purpose of this outreach effort was to educate communities across the state about the importance of the passage of this measure.

With Proposition 51's passage, the passage of 211 local school bonds in June and November, and the improved economy, the organization experienced an exceptional year of increased membership and attendance at conferences and workshops. CASH also experienced another excellent fiscal year due to the additional revenue from the increased membership and attendance at educational events.

CASH continued to provide the high level of education and services our members are accustomed to and explored expanding our educational offerings going into and beyond 2017. With the influx of funding from the passage of Proposition 51 and local bonds, there will be an enormous amount of school facilities projects on the horizon. To prepare the school facilities community on how to plan, finance, and construct these projects, CASH leadership formulated local training programs that will commence in Spring 2017. To start, these programs will be held in parts of central California, both valley and coastal, as well as in Imperial County. These locations, where CASH does not traditionally hold educational events, were chosen for the benefit of our greater membership. These local training programs are designed to educate school facility professionals in the areas of school facilities planning, finance and construction. All of this is being done, as with everything CASH does, with an end goal to ensure the students of California have the opportunity to learn in safe, healthy and functional school buildings.

The year began with the 37<sup>th</sup> Annual Conference, under the leadership of Don Ulrich, Vice Chair and Chair of the Annual Conference Planning Committee. Overall, attendance had increased 16.1 percent, and 14 percent for public sector attendance over 2015. This conference was described by attendees as one of the better conferences coming out of the recession. Highlights included the NextGen Experience on the Trade Show floor, which included a two-story modular classroom building, the Tuesday Networking Dinner, and exceptional education sessions and networking opportunities.

The graduation of the sixth cohort of the CASH School Facilities Leadership Academy (SFLA) was also held during the Conference. At the ceremony, program instructors presented the participants with their certificates of completion in front of colleagues and family. The SFLA is a rigorous one-year leadership program designed to advance current and future leaders in the school facilities and maintenance arenas through engaging curriculum, individual and group learning, and leadership development.

## OPERATIONS

In April, the second cohort of the CASH Maintenance Management Certificate Program (CMMCP) kicked off with a boot camp for the participants.

In May, CASH continued efforts to provide educational opportunities focused on NextGen learning with the *Planning and Funding Facilities of the Future Symposium*. The event was dedicated to “changing the way we do schools.” Held at the one-of-a-kind Design39Campus in the Poway Unified School District, the Symposium brought together teachers, principals and other instructional leaders with facility planners, architects, engineers, design professionals, and designers of school furnishing, to share how changes in instruction and learning are transforming the “concept of the classroom” in modern school facilities.

In October, CASH held a successful Fall Conference in Newport Beach, which included a Pre-Conference workshop, with more than 140 attendees. Overall, conference attendance increased 12 percent, compared to 2015.

CASH also continued to hold in-person, live-streamed Monthly Update Meetings, which are recorded and open to the school facilities community at-large. These meetings provide up-to-the-moment industry updates, including legislative and regulatory matters, State agency speakers, CASH committees and other organizations related to school facilities.

In 2016, CASH continued to receive support from associate members through online advertising in the *CASH Register* ([www.cashfacilitiesnews.org](http://www.cashfacilitiesnews.org)) and website sponsors, conferences, workshops, the Annual Conference Trade Show and other opportunities throughout the year.

Throughout the State, we continued our outreach to county office of education facility planner meetings. We also continued to expand the knowledge base of the organization by providing workshops at:

- Association of California School Administrators Superintendents' Symposium
- Green California Schools and Community College Summit and Exposition
- Construction Management Association of America Events
- EDspaces Conference
- California School Boards Association Annual Education Conference

### **2016 Operations Highlights**

#### **37<sup>th</sup> Annual Conference**

The 37<sup>th</sup> Annual Conference was very successful, with positive feedback from attendees, such as:

- “As a first timer, I was very impressed and can’t wait till next year!” -*Matt Boyd, Atascadero USD*
- “A lot of good information and outside the box thinking. Good, knowledgeable speakers. This was my first time at CASH and I had a great experience.” -*Paul Lipscomb, Santa Cruz City Schools*
- “[I am] looking forward to the upcoming Conferences and looking into ways to get more involved.” -*Hakim Chambers, Brailsford & Dunlavey*
- “As we come out of the economic turmoil of the past several years that has affected us all on many levels, it is exciting to be given the opportunity through the CASH Conference to come

## OPERATIONS

together to network and learn with those in both the public and private sectors who share a common commitment to the successful education of our states most precious resource, our children.” -*Gary R. Wuitschick, Santa Maria Jt. Un. HSD*

- “As a first time attendee I found it well worth the money. The possibilities were endless.” - *John Shook, Downey USD*

### NextGen Experience

Due to the popularity of the NextGen Experience on the Trade Show floor in 2015, we made the space bigger and better than before for 2016. HMC Architects, and in particular Aaron Beuhring, did an excellent job designing and implementing the space this year. The addition of a two-story modular building, completely outfitted as a next generation classroom, was the highlight of the space. Thanks to the following companies for contributing to the success of the NextGen Experience:

- Cisco Systems
- HMC Architects
- Intermodal Structures
- Mohawk Group
- Nora Systems Inc.
- Office Depot Inc.
- Sierra School Equipment Company
- Smith System

### **CASH Maintenance Management Certification Program (CMMCP)**

In April, the second cohort of the CMMCP kicked off with an intensive three-day boot camp at the UCLA Lake Arrowhead Conference Center. The 51 enrolled students were immersed in the class by the core instructors and guest speakers.

We give special thanks to the core instructors who have helped make this program a huge success:

- Cathy Allen, Sacramento City USD
- Fred Diamond, Citrus CCD
- Jeff Dixon, Laguna Beach USD
- Joe Dixon, Dixon SmartSchoolHouse LLC
- Ted Rozzi, Corona-Norco USD

### Participants:

- Anthony Alfano, Temple City USD
- Nick Baral, Woodland Jt. USD
- Jesse Bath, Central USD
- Charley Batini, Eureka City Schools USD
- Adam Belmont, Clovis USD
- Aaron Bowers, Manteca USD
- Mario Cavazos, Dinuba USD
- Cleve Dean, Los Molinos USD
- Elder Fagundes, East Side Un. HSD
- Brad Fife, Lake Elsinore USD
- Phil Fleming, Fullerton Jt. Un. HSD
- Thomas Giamanco, National Elem. SD
- Isaac Gonzalez, Kerman USD
- Mark Gottschall, Merced Un. HSD
- Tim Grangruth, Menifee Un. Elem. SD
- Mary Jane Gyll, Riverside USD
- Mike Hamlin, Kern Un. HSD
- Perry Herrera, St. Helena USD
- Kevin Hobby, Garvey Elem. SD
- Matthew Juchniewicz, Yolo Co. Ofc. Of Educ.
- Curtis Klein, Palm Springs USD
- Sonia Lasyone, Ripon USD
- Adam Lint, Pajaro Valley USD
- Sal Lorta, Twin Rivers USD
- Joseph Conrad Luis, California School Inspections
- Tim Maggenti, Twin Rivers USD
- Mary Ann Meisenbach, Union Elem. SD

## OPERATIONS

- Jon Miller, Temecula Valley USD
- Shahzeb Nasrullah, Long Beach USD
- Rocky O'Neill, Taft Un. HSD
- Joseph Pont, Victor Elem. SD
- Boyd Ransom, Twin Rivers USD
- Ken Rish, Fairfield-Suisun USD
- Amanda Rish, Fairfield-Suisun USD
- Reggie Royster, Riverside USD
- Matthew Schulenberg, Apple Valley USD
- Gregg Shoemaker, Palm Springs USD
- Andy Strickland, Ripon USD
- John Teliha, Hollister SD
- Stephen Tolin, Kern Un. HSD
- Al Torres, Temecula Valley USD
- Eric Troxel, Riverside USD
- Tracy Tucker, Burton Elem. SD
- Larry Tumale, East Side Un. HSD
- Ron Unruh, Kern Un. HSD
- Daniel Welch, Pajaro Valley USD

### **Fall Conference and Pre-Conference Workshop**

The Pre-Conference Workshop, *What's New with Delivery Methods*, was highly attended and a big success. Topics covered during the workshop included an overview of current construction delivery methods, legal and legislative changes, procurement methods, best practices for selecting a delivery method, and developer fees.

The Fall Conference, held three-weeks before Election Day, focused on the effect of Proposition 51 on California's school districts. General sessions included a campaign update from Tony Russo, Russo McGarty and Associates; economic outlook by Mark Schniepp, California Economic Forecast; and back-to-back panels on preparing your school board and community for the funding of the State School Facilities Program under Proposition 51.

### **State School Bond/Association Outreach**

#### Association of California School Administrators (ACSA) 2016 Superintendents' Symposium

In January, CASH leadership presented at the Association of California School Administrators (ACSA) Superintendents' Symposium about the research and impacts of school facilities on student learning and the importance of passing the State School Bond.

#### Green California Schools and Community Colleges Summit and Exposition

For the 10<sup>th</sup> year in a row (since the event's inception), CASH had a presence at the Green California Schools and Community Colleges Summit and Exposition held at the end of October in Pasadena. In conjunction with the School Energy Coalition, speakers from CASH presented the workshop *Zero Net Energy (ZNE)*, which focused on the history of ZNE, implementation timeline set by SB 32, building code to implement, and the importance of the passage of Proposition 51 to continue the state funding stream for school facilities.

#### EDspaces Conference

In Early November, leadership and staff attended the EDspaces conference in Cincinnati. EDspaces is the gathering place for architects, facility planners, designers, administrators and dealers to learn about trends and experience the latest products and services that enhance student learning. We attended to engage and meet with product and service providers to debut at the CASH Annual Conference, especially the Trade Show and NextGen Experience; as well as to educate them about Proposition 51, local school bonds and the potential for school facilities funding in California.

## OPERATIONS

### Construction Management Association of America (CMAA) Events

Over the course of the year, CASH leadership and members presented at the CMAA Southern and Northern California Chapter events to provide information on the importance of passing Proposition 51 and the need for CASH Issues Committee contributions to fund the campaign.

### California School Boards Association (CSBA) Annual Education Conference (AEC)

Under the leadership and guidance of Board Member Alex Parslow, and with the assistance of Brian Akers, Charter Oak USD Board President and CSBA Regional Director, we presented the *Envisioning a New School Facilities Program Workshop* at the CSBA AEC in early December. In preparation for the session, we surveyed prospective attendees to determine the most relevant topics to address during the workshop. The agenda was as follows:

- Governing School Board Survey, Brian Akers and Alex Parslow
- History of CASH and State School Bonds, Jenny Hannah
- Overall State Facilities Needs, Dr. Don Ulrich
- Governing School Board Survey/Questions & Answers, All Panelists
- Resources, Dr. Don Ulrich

This was one of the highest attended workshops that CASH has presented at the CSBA AEC in recent history. The strategically planned interactive format allowed panelists to be on the floor with attendees for maximum audience engagement.

### County Offices of Education – Facility Planner Meetings

CASH continued its member outreach efforts through county offices of education. CASH leadership, staff and members gave periodic updates at facility planner meetings throughout the State. In 2016, we presented in the following counties: Fresno, Kern, Los Angeles, Orange, Riverside/San Bernardino, San Diego and Yolo.

### **Outreach Committee**

In 2016, the Outreach Committee continued to demonstrate its dedication to raising awareness of CASH by facilitating another series of successful Networking Mixers and growing the Student School Design Awards and Scholarship Program.

This year, complimentary networking mixers, open to all school facilities industry professionals, were held across the state in the following areas:

- Bakersfield
- Irvine
- Los Angeles
- Ontario
- La Mirada
- Livermore
- Oceanside
- Rancho Cordova
- Sacramento
- San Jose
- Santa Monica
- Temecula

Under the leadership of Mike Vail, Past Chair, Outreach Committee Chair, and NAC Architecture, and Laura Knauss, Board Member and Lionakis, the Student School Design Awards and Scholarship program remained strong and received 14 submissions from three schools of architecture. For the first time, CASH granted monetary scholarships to the winners at the Annual Conference, thanks to the generosity of CASH member architect firms. Thanks to the subcommittee members for their assistance connecting CASH with schools of architecture and outreach to students about the program.

# OPERATIONS

CASH operates very smoothly on a day-to-day basis, due in part to the highly effective association management team that works closely with CASH leadership and members. Operations for CASH encompass conferences, workshops, webinars, educational programs, leadership training, operations and maintenance training, meetings, communications, committees, membership marketing and retention, sponsor and exhibit sales, outreach, budgeting, and accounting.

## Conferences

<u>Annual Conference</u>	<u>Spring NextGen Symposium</u>	<u>Fall Conference</u>	<u>Workshops and Webinars</u>
1,798 attendees	92 attendees	332 attendees	21 total
63 sponsors	1 sponsors	24 sponsors	1,192 attendees
209 exhibitors	24 presenters	20 presenters	218 presenters
158 presenters			
100 golfers			
21 golf tournament sponsors			

## Topics Included

- New for 2016: State Budget, November 2016 Ballot Propositions and Developer Fees
- Project Delivery – Lease-Leaseback and Alternatives
- School District Options for Competitive Selection
- Planning and Constructing Your Construction and Modernization Programs
- What’s New with Delivery Methods
- Preparing for November School Bonds
- DSA: The Evolution of DSA and Its Role in Providing Safe Public K-12 Schools
- Fundamental Shift in Developer Fees
- Proposition 51 Post-Election Debriefing
- Maintenance Network Workshop Series
- Planning and Funding Facilities of the Future: Creating Education Infrastructure that Accelerates Learning

## Membership

528 Public sector  
589 Private sector  
23 Affiliated organizations  
146 New members

## CASH Website

- Conferences and workshops information
- Facility Resource Center
- Links to State Agencies
- Professional Opportunities

## Communications

### CASH Register Online

- 1 Advertiser
- 138 News articles posted
- Nearly 27,000 visits, averaging more than 2,000 visits per month

### Broadcast Emails

- More than 190 campaigns

### Surveys

- Small School Districts Survey
- 37th Annual Conference and Trade Show Evaluations
- Call for Workshop Proposals - 2017 Annual Conference
- Call for Roundtable Topics 2017 Annual Conference

### Membership Directory

- 2 Advertisers
- More than 1,300 distributed

## COMMITTEES

As part of the organization's structure, CASH uses standing and ad hoc committees to work on many important issues that are of the utmost interest to our members. These committees are advisory in nature and convey information to the Board of Directors and staff on important issues. In 2016, there were 11 Standing Committees and four Ad Hoc Committees with participation of more than 500 members.

### Standing Committees

Annual Conference Planning Committee, *Don Ulrich*

Architects Committee, *Laura Knauss*

Budget Committee, *Lyn Gruber*

Environmental Committee, *David Miranda*

Legal Advisory Committee, *Julie Arthur*

Legislative Advisory Committee, *Robert Pierce*

Maintenance Network, *Alex Parslow and Joe Dixon*

Membership Committee, *Noemi Avila-Zamudio*

Nominating Committee, *Joe Dixon*

School Bond Finance Committee, *Jenny Hannah, Don Ulrich and Joe Dixon*

Urban School Districts Committee, *Tova Corman and John Peukert*

### Ad Hoc Committees

AB 566 Working Group, *Ed Mierau*

County Offices of Education Working Group, *Jeff Becker*

Outreach Committee, *Mike Vail*

Small School Districts Committee, *William Draa*

## STAFF

Tom Duffy, Legislative Director  
tduffy@m-w-h.com

Greg Golik, Operations Director  
ggolik@m-w-h.com

Rebekah Cearley, *Legislative Advocate*  
rcearley@m-w-h.com

Ian Padilla, *Legislative Advocate*  
ipadilla@m-w-h.com

Aileen Dalen, *Membership Coordinator*  
adalen@m-w-h.com

David Walrath, *Legislative Advocate*  
dwalrath@m-w-h.com

Alex Murdoch, *Consultant*  
amurdoch@m-w-h.com

### Operations Staff

Andrew Campbell  
acampbell@m-w-h.com

Rachelle Jean-Gilles  
rjean-gilles@m-w-h.com

Lisa Church  
lchurch@m-w-h.com

Candace Lewis  
clewis@m-w-h.com

Jessica Contreras  
jcontreras@m-w-h.com

Melissa O'Campo  
mocampo@m-w-h.com

Marlene DeMaster  
mdemaster@m-w-h.com



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1303 J Street, Suite 520  
Sacramento, CA 95814  
(916) 448-8577 • Phone  
(916) 448-7495 • Fax  
[www.cashnet.org](http://www.cashnet.org) • [www.cashfacilitiesnews.org](http://www.cashfacilitiesnews.org)