



CALIFORNIA'S
COALITION
for ADEQUATE
SCHOOL HOUSINGSM

**SCHOOL
FACILITIES
LEADERSHIP
ACADEMY**

PARTICIPANT APPLICATION
2018 2019

a partnership between
California's Coalition for
Adequate School Housing (CASH)
and
The Fiscal Crisis and Management
Assistance Team (FCMAT)

PURPOSE

California's investment in public school facilities represents an acknowledgment of the key role buildings play in education, as well as an enormous ongoing challenge in management and maintenance. Since the inception of the School Facility Program in 1998, State and local communities have spent billions for new construction, modernization, and deferred maintenance of school facilities. It is anticipated that approximately \$117 billion will be needed for capital investments over the next decade to ensure all students are educated in clean, safe and modern learning environments.

To fulfill the trust of California's taxpayers and to meet the expectations of the state's parents, teachers, and students, the CASH School Facilities Leadership Academy was established to give tomorrow's school facilities leaders the opportunity to learn from today's experts. The program's instructors are the unquestioned authorities on the subjects they teach. The program itself was designed and implemented by CASH – the state's preeminent school facility organization, representing more than 1,000 school districts, architects, construction management firms, consultants and other school facility professionals. The scope of what needs to be learned is daunting, ranging from project bidding and construction management, to facility maintenance and repair, to school board and public relations. This knowledge must be fully understood not just conceptually, but practically as well. The stakes involved in school facility administration are enormous. Graduates of the CASH School Facilities Leadership Academy will be prepared to deliver exceptional services in school facilities leadership management.

The CASH School Facilities Leadership Academy, now accepting candidates for its eighth cohort, is a collaborative effort between California's Coalition for Adequate School Housing (CASH) and the Fiscal Crisis and Management Assistance Team (FCMAT.) The leadership and members of CASH are recognized for their expertise and talent in addressing school facility issues facing California's school districts. CASH and FCMAT are committed to the training and professional development of the graduates, who will take their places as leaders at California school districts to provide extraordinary leadership and stewardship of public school resources.

PROGRAM

This year-long, intensive program provides professional training to current and future school facility leaders in areas including modernization, new construction and maintenance of the community's public schools. The Academy begins with an institute in March 2018. Thereafter, classes are held on Friday afternoons and Saturdays, generally once a month. The Academy will meet in Sacramento and Ontario. Students are expected to attend all classes. The eighth cohort of the Academy will receive their certificates of completion during a graduation ceremony at the CASH Annual Conference in February 2019.

The Academy is distinguished by the following major elements:

- Each participant is teamed with a mentor
- Mentors frequently interact and evaluate participants' progress
- Participants develop and respond frequently to self and group assessments
- Participants are expected to lead, assist and follow within their selected teams
- Frequent team and individual presentations are required, as well as monthly homework assignments

Learning Objectives

The following learning objectives are emphasized throughout the curriculum:

- Leadership, including integrity, influence, character, inspiring a vision, and motivation
- Management, including personnel issues, operational systems and efficiencies, and organizational leveraging
- Collaboration, including team work and a collective approach to problem solving
- Technical competence and best practices
- Communication, both written and verbal
- Political context, at the department, cabinet, local and state levels

What we need from you:

- Participant Application Form (Page 7).
- Attach resume or CV with application form.
- Separate document answering the four questions on the Application form.

We look forward to receiving your application.

Sincerely,

Don Ulrich, Chair

Coalition for Adequate School Housing (CASH)

Mike Fine, Chief Executive Officer

Fiscal Crisis and Management Assistance Team (FCMAT)

Applications must be received by December 15, 2017.

QUALIFICATIONS

A successful CASH School Facilities Leadership Academy applicant should meet the following criteria:

- Professional and career interest in becoming a school facilities leader.
- Support from his/her county office, district or firm and his/her immediate supervisor.
- Current involvement in a major facet of school facility planning/management.
- Leadership skills within his/her current career placement.
- Ability to work, organize, and plan for the activities of his/her team.
- Access to public school facility-related data, which will be integrated into the Academy curriculum.
- Proficiency in both spoken and written communication.

About the Current Academy Core Faculty...



Cathy Allen is the Chief Operations Officer for the Sacramento City Unified School District. She started as a planner over 27 years ago and has worked her way up to her current position at Sacramento City Unified. She is a member of Coalition for Adequate School Housing (CASH) and served as the organization's Chair from 2011-2013. Cathy has worked for both small and large districts, and both growing and declining enrollment districts. She has a degree in Business Administration from California State University, Sacramento. She lives in Auburn with her family and has served as a school board member and a member of a local park and recreation district board.



Bob Blattner Since the early 1990s, first as Vice President at School Services of California and now as head of Blattner & Associates, Bob has played an insider's role in Sacramento as well as serving as a trusted advisor for local school agencies across California. A registered lobbyist, Bob is a recognized expert on Proposition 98 and also on operational and budgetary issues at both the state and local levels. He has worked with scores of school districts to solve fiscal, programmatic and governmental challenges both locally and in Sacramento, while presenting hundreds of workshops and trainings to thousands of educators.



Janet Dixon is the Director of Facilities Development for the Temecula Valley Unified School District. Janet has served on the Coalition for Adequate School Housing Board, and the Division of the State Architect Advisory Board, and is currently

serving on the School Energy Coalition Executive Committee and is an instructor for the CASH School Facilities Leadership Academy. Janet and her husband live in Temecula.



Joe Dixon is the former Assistant Superintendent, Facilities & Governmental Relations for the Santa Ana Unified School District. He serves as Immediate Past Chair for the Coalition for Adequate School Housing (CASH). At the federal level, he is a former chair for Californians for School Facilities, successfully advocating for public school programs such as QZAB and QSCB. Joe is currently serving as spokesperson and chair for Californians for Quality Schools, a partnership between CASH and the California Building Industry Association, to place a \$9 billion state facility bond on the 2016 ballot. He is a Board member for Green Schools, and has worked with the California Energy Commission and Public Interest Energy Research on innovative school energy projects. Joe taught Facilities, Maintenance, Operations and Transportation at California State University, Fullerton, for eleven years.



Ed Mierau has over 29 years of K-12 school construction building and management experience. He has functioned as CEO of Neff Construction, Inc. for the last 18 years. His experience includes all aspects of the school planning and building process. Ed previously served on the Board of Directors and as the Treasurer of the CASH organization. Over the years Ed has contributed to numerous State Agency and CASH publications on topics related to school construction.



Class of 2011



Class of 2014



Class of 2016

2018-19 TIMELINE

1. Application Timeline

- Complete the application and email with additional required items no later than December 15, 2017

2. Selection Notification

- Participants will be notified by early February 2018

PROGRAM COSTS

Costs to the participant are as follows:

1. Registration fee for the School Facilities Leadership Academy: \$7,500 for CASH members; \$8,270 for non-members.

Fee includes all courses in Sacramento and Ontario, mentoring, meals, all instructional materials, books, full registration to 2019 CASH Annual Conference, and other print or electronic items. Fee is nonrefundable.

2. Travel and Lodging - Participants are responsible for their own travel and lodging expenses. These expenses are not included in registration fees.

Session 1	Thursday, March 15 – Saturday, March 17, 2018	The Academy will kick-off in Sacramento, CA on March 15-17, 2018 with the Academy Institute.
Session 2	Friday, April 6 – Saturday, April 7, 2018	
Session 3	Friday, May 4 – Saturday, May 5, 2018	<p>The remaining course sessions will be held in Sacramento or Ontario, CA. You will be required to travel to both locations, depending on where the class is being held that month. Monthly sessions will cover the following topics:</p> <ul style="list-style-type: none"> • School Facilities Planning • School Facilities and Financing • Site Acquisition and Management • Architects and the Educational Design Process • State and Local Agencies and Effective Partnering • Public School Construction • Program Management and Accountability • Maintenance and Operations / Commissioning a New School
Session 4	Friday, June 8 – Saturday, June 9, 2018	
Session 5	Friday, September 7 – Saturday, September 8, 2018	
Session 6	Friday, October 5 – Saturday, October 6, 2018	
Session 7	Friday, November 2 – Saturday, November 3, 2018	
Session 8	Friday, December 7 – Saturday, December 8, 2018	
Session 9	Friday, January 11 – Saturday, January 12, 2019	

Monday, February 25, 2019 Graduation Ceremony

Additional Information

March Institute begins at 3:00 p.m. Thursday, March 15 and adjourns at noon on Saturday, March 17.

Subsequent sessions begin at 2:00 p.m. Friday afternoons and adjourn at 3:00 p.m. on Saturday afternoons.

The graduation ceremony will be held Monday, February 25, 2019 during the CASH 40th Annual Conference. A full registration to the 2019 CASH Annual Conference is included in your SFLA registration fees.

Note: The Academy does not meet in July and August. Online study courses and/or in-person assignments will be given during these months.

Topics, times and dates are subject to change.

About CASH

The Coalition for Adequate School Housing (CASH) was founded in 1978 to advocate for K-12 facilities funding and improve school facilities in California. CASH began as a coalition of existing statewide organizations and a few dozen school districts. Over the years, CASH evolved into a single organization that has grown to more than one thousand public and private sector members making it the largest statewide premier organization focused exclusively on school facilities issues.

The number one priority of CASH is to ensure state funding exists to help build new and modernize existing K-12 public school facilities. To the end, CASH has sponsored over \$53 billion in statewide school bonds since its inception.

CASH provides education to its members through monthly meetings in Sacramento, monthly workshops in Sacramento and Ontario, an annual conference in late February in Sacramento, and a fall conference in mid-October in Southern California. CASH also provides leadership training through its School Facilities Leadership Academy and Maintenance Management Certification Program.

About FCMAT

The mission of the Fiscal Crisis and Management Assistance Team is to help California's local educational agencies fulfill their financial and management responsibilities by providing fiscal advice, management assistance, training and other related school business services. The Kern County Superintendent of Schools office exists as the administrative and fiscal agent for FCMAT which currently operates within the context of several areas of the California Education Code, primarily those sections having to do with AB 1200 and AB 2756 oversight (EC 42127.1-.8, EC 41326, EC 41327).

FCMAT reports to a board of directors comprised of one county superintendent and one district superintendent from each of the state's 11 service regions. A representative of the California Department of Education also is on the board. Assembly Bill 1200 (AB1200) created FCMAT in 1991. The team can assist county offices of education in understanding their fiscal monitoring duties as required by AB1200, sometimes suggesting specific methods of carrying out the oversight responsibilities.

FCMAT also provides management studies for school districts, county offices of education, charter schools and community colleges that request them. FCMAT coordinates statewide professional development efforts for school business officials.

Please complete the following and return by email no later than December 15, 2017 to: slowrance@m-w-h.com

Name of Applicant: _____

Job Title: _____

Entity: _____

Work Address: _____

Day Phone: (____) _____ Evening Phone: (____) _____ Cell Phone: (____) _____

Email: _____

Supervisor's Name and Title: _____

Supervisor's Work Address: _____

Day Phone: (____) _____ Evening Phone: (____) _____

Is your employer supporting your attendance by covering the financial, travel and release time necessary to meet the conditions of admittance? Yes No

To be completed by the participant.

Please answer the following on a separate sheet of paper. Attach as a pdf or Word doc and email with this application.

1. Why do you think you would make an excellent candidate for the School Facilities Leadership Academy?
2. Referencing the required qualifications, what are your particular strengths and weaknesses? Your answer will assist us in teaming you with a mentor.
3. Describe at least two of the most valuable jobs that you have held in terms of personal and professional growth, and explain why you chose them.
4. What are your professional goals over the next five years?
5. Include a one-page résumé or curriculum vitae attachment.

Complete and return by email to: slowrance@m-w-h.com

Include this application form; answers to the four questions above; and your current resume or curriculum vitae. Scan all together as one document, or attach as separate documents. PDF or Word docs accepted.



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For more information, contact:

CASH School Facilities Leadership Academy

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