



CALIFORNIA'S
COALITION
for ADEQUATE
SCHOOL HOUSINGSM

www.cashnet.org

C.A.S.H. WORKSHOP

“Making Career Technical Education Work in Your District”

Friday, April 27, 2007

9:00 a.m. to 3:00 p.m.

Ontario Airport Marriott
2200 East Holt Boulevard
Ontario, California

INDUSTRY PERSPECTIVE

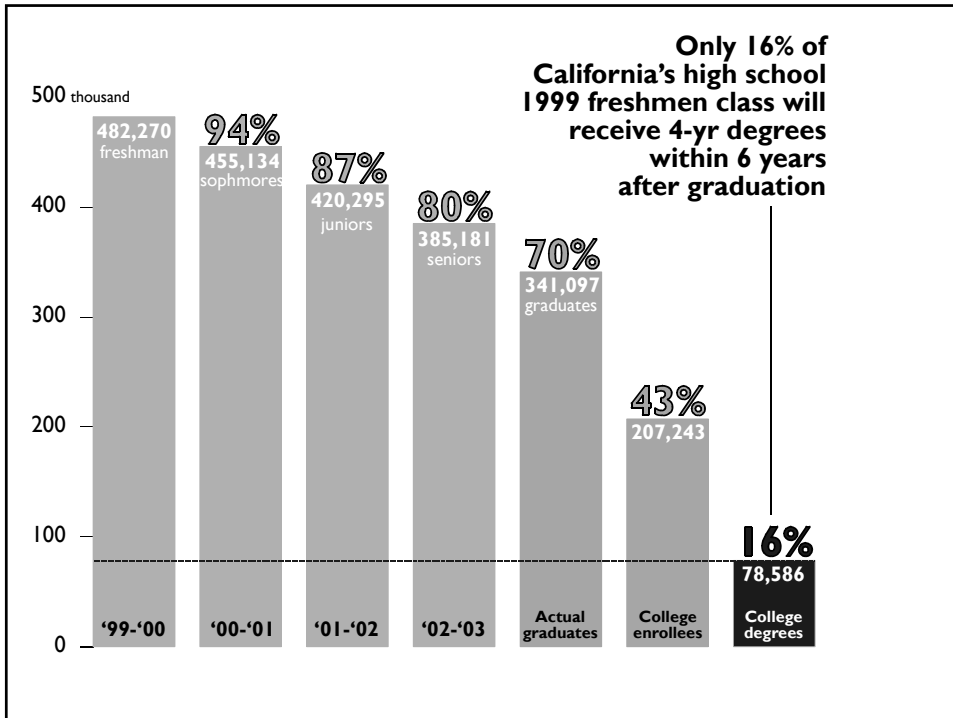
CHRIS WALKER

Nossaman Guthner Knox Elliott LLP

6.5 Million Skilled Workers Needed
by 2014

- Governor's Summit on CTE -- CA Secretary of Labor & Workforce Development Agency Victoria Bradshaw
- Automotive -- 48,900
- Healthcare -- 206,000
- Construction / Infrastructure -- 188,200
- **Bonds Create Additional Need of 500,000 skilled construction workers**

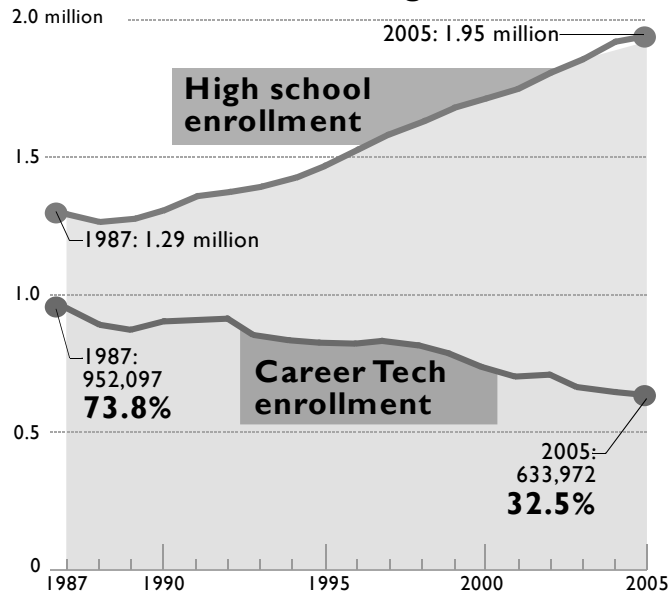
How is our \$65 Billion/year Public Education System Doing?



2006 CTE Enrollment Lowest in State History

- Steady decline of teachers and pupil enrollment since 1980s
- Lowest per pupil enrollment in CTE in state history in 2006
- Record low number of CTE course offerings

CTE enrollment declining



Why CTE Needs to be Valued

"We value what we require, what we fund and what we measure."

- One Size Fits All Education
- "College-Prep" A-G Requirements
- Lack of Relevance
- 30% to 40% Dropout Rate in Grades 7-12
- 30% to 40% Dropout in Public Universities
- Skilled Worker Shortage – 6.5 million
- Aging Workforce – 4 million retirees

There are reasons for hope . . .

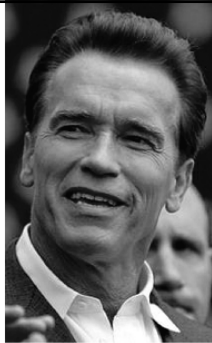
- Governor brings unique focus and attention;
- Get REAL has been formed;
- Education Community coming along

There are reasons for concern . . .

- Education establishment resists change
- Battle over “Who” defines CTE.
 - Is it UC faculty?; or
 - Is it a coalition of industry, labor and K-12 educators?
- Limited political timeline of 3 years

Get REAL's Goals

- Get systemic reform accomplished this session. Require, Fund and Measure
- Build alliances with other sectors of economy and labor
- Build alliances with education community, i.e. community colleges, CTA, PTA and others
- Support Governor's perspectives



"A four-year college education is not the only pathway to success."

WHAT THE GOVERNOR SAYS ABOUT CAREER TECHNICAL EDUCATION

"A first-class ticket to quality jobs."

"We must make investments in career tech education if we are going to keep our competitive edge ... Career tech education fulfills the needs of the workforce and the needs of our students by giving them multiple pathways for success."

March 13, 2007

"I have been a long-time supporter of career technical education because it's the best opportunity to give our students a first-class ticket to quality jobs. A four-year college education is not the only pathway to success ... By expanding career tech education, we are giving them options to succeed in good paying jobs in cutting edge industries after graduation."

March 22, 2007

"When you see our kids today, they're dropping out of school, and when you ask them why they're dropping out of school, they say, 'I have no hope. I don't want to go to a four-year college, that's not where I see my dreams ... So we have to offer them alternatives, and we have to retrain our counselors in the schools to offer them. And this is why I put so much attention to career-tech education, so we're offering our kids an alternative to the four-year colleges."

March 26, 2007



CREATING NEW OPPORTUNITIES FOR CALIFORNIA STUDENTS

We believe California schools should provide a balanced education that includes challenging academic studies and career technical education for "hands on" learning — so our children are prepared for 21st Century jobs and have the skills to succeed, whether they choose college or not.

GetREAL is a coalition of business, labor, agriculture, public safety, health care and educators working together to make this happen.



"A four-year college education is not the only pathway to success."

Governor Speaks Out for Career Technical Education

UPCOMING EVENTS

April 14
SB 13 (Wyland) to be heard by
Senate Appropriations Committee

April 25
SR 672 (Torlakson) to be heard
by Senate Education Committee

[See calendar for details](#)

WHO WE ARE

JOIN US

IN THE NEWS

LEGISLATIVE AGENDA

SURVEY RESULTS

FACTS & FIGURES

GOVERNOR ON CTE

CALENDAR

"SHARE YOUR STORY"

Require, Fund and Measure

- **SB 672 (Torlakson)** -- Add two CTE courses to high school graduation requirements
(April 25th Hearing in Senate Education Committee)
- **AB 1414 (Hancock)** -- Provide \$1 Billion in additional per pupil funding for CTE courses
(April 25th Hearing in Assembly Education Committee)
- **AB 400 (Nunez)** -- Include CTE in school performance measures