

WORKSHOP DETAILS

Dates and Locations

Tuesday, January 27, 2009
Doubletree Hotel, Sacramento

Friday, January 30, 2009
Ontario Airport Marriott

Cancellation Policy

Cancellations must be received in writing.
Fax to (916) 448-7495.

On or Prior to 1/22/09 Full Refund
1/23/09 - 1/26/09 \$50 Charge
After 1/26/09 No Refund

Registration Fees:

A.M. WORKSHOP

9:00 a.m. to 1:00 p.m.

(includes lunch, breaks, and handouts)

**Rec'd After 1/22/09
by 1/22/09 and On-Site**

Member:	\$145	\$185
Non-Member:	\$165	\$215

P.M. WORKSHOP

1:00 p.m. to 3:30 p.m.

(includes breaks and handouts)

**Rec'd After 1/22/09
by 1/22/09 and On-Site**

Member:	\$120	\$160
Non-Member:	\$150	\$190

3 WAYS TO REGISTER

1. Online: www.cashnet.org
 2. Fax to: **(916) 448-7495**
 3. Mail to: **C.A.S.H. Workshops
1130 K Street, Suite 210
Sacramento, CA 95814**
- Questions: **(916) 448-8577**

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WORKSHOPS

JANUARY 2009

**A.M. WORKSHOP: State and Federal
Proposals for K-12 Facilities**

**P.M. WORKSHOP: Increase Local Revenue
with Bonds and Parcel Taxes**

LOCATIONS

Tuesday, January 27, 2009
Doubletree Hotel, Sacramento
2001 Point West Way
(916) 929-8855

Friday, January 30, 2009
Ontario Airport Marriott
2200 East Holt Boulevard
(909) 975-5000



Continuing Education Units are available for
members of ACIA and AIA.



C.A.S.H. WORKSHOP: STATE AND FEDERAL PROPOSALS FOR K-12 SCHOOL FACILITIES

Registration: 8:30 a.m. - 9:00 a.m. | **Program:** 9:00 a.m. - 12:00 p.m. | **Lunch:** 12:00 p.m. - 1:00 p.m.

The state budget crisis continues to worsen and will have immediate (including the current year) and longer term implications for school facilities funding. This special C.A.S.H. half-day workshop will describe the federal stimulus proposals, the major state budget proposals, and the implications that they have on K-12 school facilities. Deferred maintenance funding and a state infrastructure economic stimulus package are part of the State Budget restructuring discussions.

Discussion of the federal government economic stimulus package will include when those federal funds might be allocated in California, who might be eligible, what the funds may be spent on, and how school districts can access those funds, if they are provided.

The workshop will conclude with a description and analysis of the current status of state school facilities bond funds, how long those funds are anticipated to last, and what might be included in an anticipated 2010 state school facilities bond.

There will be ample time and opportunity for audience questions and discussion of other issues of interest to the attendees regarding short- and long-term school facilities funding.

Presenters: Tom Sheehy, Department of Finance (Sacramento only); Rob Cook, Office of Public School Construction/State Allocation Board (invited); David Walrath, Murdoch, Walrath & Holmes; Kathleen Moore, CDE/School Facilities Planning Division (invited); Anna Ferrera, Murdoch, Walrath & Holmes; and Tom Duffy, Murdoch, Walrath & Holmes.

C.A.S.H. WORKSHOP: INCREASE LOCAL REVENUE WITH BONDS AND PARCEL TAXES

Registration: 12:30 p.m. - 1:00 p.m. | **Program:** 1:00 p.m. - 3:30 p.m.

An overwhelming number of local bond measures passed in the November 2008 statewide election, generating billions of local dollars. C.A.S.H. is bringing you a workshop that will help you plan and successfully implement local bond and parcel tax elections.

The workshop will explain how opinion research can be used to determine voter thinking, attitudes, perceptions and needs to help school districts and community colleges identify spending priorities, develop effective themes and messages, and craft a 75-word ballot title and summary to maximize voter support on Election Day.

Two case studies will illustrate how research methodology and approach help a district write a bond or tax resolution, aid a district-funded outreach and education program, and ensure effective communication and messaging. The presentation will also include research conducted for the following two districts that passed measures on the November 4th ballot:

- Los Angeles Community College District** – This large urban Southern California district passed Measure J, a \$3.5 billion bond. This is the third bond measure the district passed, providing a total \$5.7 billion since 2001.
- Evergreen Elementary School District** – This small Northern California K-8 school district passed Measure T, a \$90 annual parcel tax which required a two-thirds supermajority.

Presenters: John Fairbank, Fairbank, Maslin, Maullin & Associates; Dave Metz, Fairbank, Maslin, Maullin & Associates; and Douglas Yeoman, Parker & Covert LLP.



REGISTRATION FORM

	A.M. Workshop	P.M. Workshop	Both Workshops
Sacramento: 1/27/09			
Ontario: 1/30/09			

CONTACT INFORMATION

Name (as you would like it to appear on your name tag)

Entity

Address

City/State/Zip

Phone

Fax

Email Address

Vegetarian Special Needs _____

In the event of an emergency, contact (list name and phone number): _____

PAYMENT METHOD

Credit Card: VISA MasterCard American Express

Acct. #

Exp. Date

Signature

PRINT name of cardholder

Please email my credit card receipt.

Check #

P.O. #

Return registration form to:
 C.A.S.H. Workshops
 1130 K Street, Suite 210
 Sacramento, CA 95814
 (916) 448-8577 tel • (916) 448-7495 fax
 Or register online at www.cashnet.org.