



CALIFORNIA'S  
COALITION  
*for* ADEQUATE  
SCHOOL HOUSING<sup>SM</sup>

[www.cashnet.org](http://www.cashnet.org)

*A* SUMMARY **2009**  
*of the* ORGANIZATION'S WORK

**WILLIAM L. SAVIDGE, CHAIR**  
**JANUARY 8, 2010**

# LEADERSHIP

The C.A.S.H. Board of Directors oversees the overall operation of the organization and approves all positions on legislative and regulatory issues. It is a working Board to which its members dedicate a tremendous amount of time and effort.

## *Officers*

### **William L. Savidge, Chair**

West Contra Costa Unified School District  
(510) 307-4544  
bsavidge@wccusd.net

### **Cathy Allen, Vice Chair**

Western Placer Unified School District  
(916) 645-5100  
allencat@wpusd.k12.ca.us

### **Janet Dixon, Treasurer**

Riverside Unified School District  
(951) 788-7496, ext. 84003  
jdixon@rusd.k12.ca.us

## **Directors**

Nina Boyd, *Orange County Department of Education*  
(714) 966-4050  
nboyd@ocde.us

Margaret E. Brown, *San Ramon Valley Unified School District*  
(925) 552-2960  
mebrown@srvusd.k12.ca.us

James F. Bush, *School Site Solutions, Inc.*  
(916) 930-0736  
jbush@schoolsitesolutions.com

Joe Dixon, *Santa Ana Unified School District*  
(714) 480-5356  
joe.dixon@sausd.us

Lyn Gruber, *Koppel & Gruber Public Finance*  
(760) 510-0290  
lyn@kgpf.net

Jenny Hannah, *Kern County Superintendent of Schools*  
(661) 636-4700  
jehannah@kern.org

Bruce McDaniel, Ed.D., *Lennox Elementary School District*  
(310) 695-4060  
bmcd@lennox.k12.ca.us

Ed Mierau, *Neff Construction, Inc.*  
(909) 947-3768  
ed@neffcon.com

Stephen Newsom, *LPA, Inc.*  
(916) 772-4300, ext. 3521  
snewsom@lpainc.com

Kathy Tanner, *San Marcos Unified School District*  
(760) 290-2650  
kathy.tanner@smusd.org

## **Legal Advisor**

Stephen Hartsell, *North Coast Schools Legal Consortium Humboldt COE*  
(707) 441-3997  
shartsell@humboldt.k12.ca.us

## **Events Coordinator**

Ron Pregmon, *WLC Architects, Inc.*  
(909) 987-0909  
ronp@wlc-architects.com

## **Past Chairs**

Gene Hartline (1978-1980)  
Dave King (1981-1983) (Deceased)  
Constantine Baranoff (1983-1985)  
Dave Christensen (1985-1987)  
Tom Duffy (1987-1989)  
William Cornelison (1989-1991)  
Mike Vail (1991-1993)  
Kelvin Lee (1993-1995)  
Mamie Starr (1995-1997)  
Terry Bradley (1997-1999)  
Dave Doomey (1999-2001)  
Kathleen Moore (2001-2003)  
Eric J. Hall (2003-2005)  
Pamela T. Johnson (2005-2007)  
Ted E. Rozzi (2007-2009)



## HISTORY AND PURPOSE

The Coalition for Adequate School Housing (C.A.S.H.) was founded in 1978 to advocate for K-12 facilities funding and better school facilities in California. C.A.S.H. began as a coalition of existing statewide organizations and a few dozen school districts. Over the years, C.A.S.H. evolved into a single organization that has grown to more than one thousand public and private sector members, making it the largest statewide premier organization focused exclusively on school facilities issues.

C.A.S.H. pursues an extensive agenda each legislative session. C.A.S.H. advocates and tracks hundreds of bills in pursuit of the organization's goals and to protect the gains C.A.S.H. has achieved over the years. C.A.S.H. also pursues an extensive regulatory agenda in furtherance of its goals.

C.A.S.H. takes great pride in its relationship with governmental agencies that are integral to K-12 school facilities, including:

- California Air Resources Board
- California Building Standards Commission
- California Department of Education
- California Department of Finance
- California Energy Commission
- California State Legislature
- California Seismic Safety Commission
- Department of Fish and Game
- Department of Industrial Relations
- Department of Toxic Substances Control
- Division of the State Architect
- Governor's Office
- Legislative Analyst's Office
- Office of Public School Construction
- Office of the Secretary for Education
- Pooled Money Investment Board
- State Allocation Board
- State Board of Education
- State Fire Marshal
- State Treasurer's Office
- State Water Resources Control Board
- U.S. Congress

Murdoch, Walrath and Holmes has represented C.A.S.H. since 1981. James L. Murdoch, founder of the firm, was the first lobbyist to represent C.A.S.H. and continued to work on behalf of the organization until his death in October 2002. He is credited with shaping C.A.S.H. into the influential statewide organization it is today.

While C.A.S.H. has experienced considerable success with its legislative goals, the most significant achievement of the organization is its efforts in support of the passage of statewide school facilities bonds. Under C.A.S.H. leadership, 15 statewide bond issues have been placed on the ballot since 1982. All but one of these issues was approved by the voters of California, for a total of \$52.68 billion in school facilities funding.

This document summarizes the following areas:

- Legislative and Regulatory Focus
- Operations
- Committees

## LEGISLATIVE AND REGULATORY FOCUS

It is no secret that 2009 was a challenging year for California schools, with diminishing State resources resulting in severe education funding cuts. All State infrastructure funding was frozen in late 2008 in response to the State's cash flow crisis, which in some cases resulted in school construction projects being halted. Compounding the scope and intensity of the problem was the significant decline in assessed property valuations in California in 2009 which has resulted in diminished access to local funding. In addition to reduced access to capital funds, districts have also had to endure State budget-driven reductions to maintenance and operations budgets. Looking forward to 2010, C.A.S.H. anticipates these problems will continue as California again will face a double-digit billion dollar deficit. Silver bullet solutions to these problems are unrealistic and State leaders continue to be concerned with the sale of bonds under existing authority, incurring new debt and limited access to the financial markets.

### **Objectives for 2009**

In light of the immediate challenge posed by the freezing of State infrastructure funding and subsequent difficulty selling State and local bonds, C.A.S.H. responded by working with our State partners at the State Allocation Board (SAB), the Office of Public School Construction (OPSC), the Division of the State Architect (DSA), and the California Department of Education (CDE) on matters that impacted the review, approval and processing of State funding applications. In addition, C.A.S.H. worked closely with the Pooled Money Investment Board (PMIB), the State Treasurer's Office (STO), and the Department of Finance (DOF) on the process and timeline for the sale of school construction bonds to liquidate apportioned, but frozen, school construction projects. C.A.S.H.'s focus was on ensuring that State bonds were sold to meet the State's obligation to school districts which totaled \$2.4 billion.

More broadly, in 2009 C.A.S.H.'s primary objective continued to be ensuring that school districts have access to adequate funding to build new schools and modernize existing ones. To this end, C.A.S.H. worked through the legislative, regulatory and State budget processes on core issues to preserve the State funding program as it was originally designed. The following is a summary of these core issues and the actions that C.A.S.H. took to address them:

### **Funding Backlog**

C.A.S.H. worked closely with the PMIB, the STO and the DOF on the process and timeline for when the State would be able to sell bonds and replenish State infrastructure funding, as well as how much of the funding would be reserved for public K-12 school construction projects. In March 2009 the STO sold over \$6 billion in tax-exempt bonds, and in April 2009 the STO sold \$6.85 billion in taxable bonds, including \$5.23 billion in Build America Bonds (BABs). In total, these two bond sales relieved \$1.94 billion of the \$2.4 billion in school construction projects that received a SAB apportionment on or before December 17, 2008, leaving \$393 million worth of SAB-apportioned projects without funding. An October bond sale by the STO included the sale of school bonds to cover the \$393 million not funded in the March and April bonds sold.

### **Green Building Code**

C.A.S.H. worked with the DSA on their Green Building Code proposal. Specifically, while C.A.S.H. supports efforts toward achieving high-performance schools and believes that high-performance objectives should be considered in the planning process where appropriate, C.A.S.H. advocated that if green codes are to be mandatory for school districts, funding must be provided to compensate for the additional costs.

### **New Construction Grant Adjustment**

C.A.S.H. advocated for the SAB to exercise their authority under AB 127 (Nunez 2006) to adjust the base New Construction per-pupil grants to correspond to the actual costs of new school construction. C.A.S.H. also conducted a study of the adequacy of New Construction per-pupil grants since 2001 which demonstrated that the State's base per-pupil grants are far below the statutory intent to provide half of the costs to fund the construction of a complete new school.

### **Audit Process and Procedures**

C.A.S.H. has monitored recent developments with the SFP project audit process, met with key stakeholders, conducted a workshop at the C.A.S.H. Fall Conference to share with members the experiences of two school districts that underwent the new OPSC audit process, and communicated with the SAB Audit Sub-Committee concerning C.A.S.H.'s concerns.

In addition to these areas, C.A.S.H. has also worked to improve the High-Performance Schools Incentive Grant Program and other new sources of funding for energy efficiency, amended the requirements to allow more districts to qualify for seismic mitigation funding, sought opportunities for joint enterprises such as joint occupancy and Power Purchase Agreements (PPA), informed members about new federal sources of funding such as the Qualified School Construction Bond Program (QSCB) and the California Energy Commission-administered State Energy Program (SEP), and commissioned a survey to determine public support for a 2010 statewide school bond.

### **C.A.S.H. Advocacy Team**

The C.A.S.H. legislative staff is comprised of experienced advocates and consultants. Our professional team has extensive knowledge of K-12 school facilities issues and the legislative process, with over 200 combined years in education and related fields. C.A.S.H. initiates and tracks legislation, regulation and policy development, and watches for new trends impacting school facilities approval, funding, design, construction, and maintenance in California. C.A.S.H. advocates and consultants work with elected officials, agency representatives, other associations, and individual school districts and county offices of education to pursue the C.A.S.H. legislative and policy platform. The following is a summary of C.A.S.H.'s advocacy efforts in the regulatory and legislative arenas in 2009:

### **Regulatory Highlights**

The C.A.S.H. legislative staff worked on numerous regulatory issues this year. The following is a summary of C.A.S.H.'s regulatory activity in 2009:

#### State Allocation Board (SAB)

- SFP fiscal crisis
- SFP emergency regulations
- SFP grant levels
- SFP audit procedures
- Financial Hardship Program
- Seismic Mitigation Program
- Deferred Maintenance Program
- Emergency Repair Program
- 150% rule

#### Division of the State Architect (DSA)

- Close-outs
- Green Building Code
- Priority plan review policy
- Review and Approval of special education facilities

#### California Department of Education (CDE)

- Special Education
- Qualified School Construction Bonds

#### Pooled Money Investment Board (PMIB)

- K-12 infrastructure bonds
- Funding SFP backlog

#### State Water Resources Control Board (SWRCB)

- Construction General Permit
- Municipal General Permit

#### California Energy Commission (CEC)

- School Energy Program

#### Department of Water Resources (DWR)

- Flood control
- Proposed building codes

#### Air Resources Board (ARB)

- AB 32

## LEGISLATIVE AND REGULATORY FOCUS (*cont.*)

Department of Industrial Relations (DIR)

- LCP regulations

C.A.S.H. has also coordinated efforts to facilitate communication between and among State agencies.

### **Legislative Highlights**

In 2009 C.A.S.H. followed 66 legislative and regulatory issues, tracked 210 facilities related bills, actively commented on 30 bills, and took formal positions on 17 bills.

### **C.A.S.H.-Sponsored Bills**

#### **AB 346 (Torlakson) – Joint-Use**

This bill sought to improve the State Joint-Use Program, which provides State funding assistance to public schools that build critical education facilities in partnership with other local public entities. Specifically, AB 346 (Torlakson) would improve the program by expanding:

- Types of eligible facilities funded under the program to include, among other spaces, Career Technical Education facilities or shops, science laboratories and exhibits, and child wellness clinics
- Eligible entities with whom public school districts may partner to be consistent with other allowable joint-use partners in the Education Code
- Eligible local contribution requirements to include the value of district-owned land or land that will be gifted to the district, as well as the value of equipment with a life expectancy of 10 years or greater if the equipment is part of a Career Technical Education joint-use application.

#### **AB 1099 (Fuller) – Certification of Completion**

This bill sought to streamline the lengthy process that school districts must undergo to certify that their construction projects are designed and built in compliance with the safety standards of California law. Specifically, AB 1099 (Fuller) seeks to repeal statute requiring unnecessary documentation to be submitted to DSA for project certification and close-out, including the requirement for districts to submit specified administrative forms. These documents, required by statute, are deemed irrelevant to determining if a school construction project was designed, constructed, and completed in compliance with the California Building Code and the Field Act.

#### **SB 363 (Hancock) – Loans for Solar**

This bill sought to make funding available for school districts to retrofit photovoltaic and other energy efficiency options as many school districts have expressed an interest in utilizing these high-performance methods to reduce long-term operational costs, as well as create healthier and more sustainable learning environments. By making low-interest loans available to school districts, SB 363 (Hancock) would have allowed schools to purchase and install photovoltaic systems and other energy efficiency options.

## LEGISLATIVE AND REGULATORY FOCUS *(cont.)*

### **SB 375 (Hancock)– Seismic Safety**

This bill would have allowed school districts greater access to existing seismic safety funding. Specifically, over four years since the passage of the 2006 bond, only two applications have been accepted as meeting the requirements to receive Seismic Mitigation funds and only one project has been apportioned by the State. SB 375 (Hancock) would have addressed this problem by doing all of the following:

- Required the State Allocation Board to review the criteria for eligible seismically at-risk buildings
- Funded interim housing for displaced students during the repair, reconstruction, or replacement of seismically at-risk buildings
- Funded for structural evaluations of suspect buildings to determine whether they are seismically at-risk
- Developed an unfunded list of projects that meet the criteria for funding when applications exceed the amount of funding available

### **Bills C.A.S.H. Took a Formal Position on in 2009**

<b>AB 211 (Mendoza)</b>	Inside Locks Position: Support if Amended Status: Held in Senate
<b>AB 220 (Brownley)</b>	Statewide School Bond Position: Support Status: Two-year bill
<b>AB 346 (Torlakson)</b>	Joint-Use Facilities Position: Sponsor Status: Two-year bill
<b>AB 396 (Fuentes)</b>	Public Works Liens Position: Oppose Status: Held in Assembly
<b>AB 629 (Krekorian)</b>	Lead in Water Position: Oppose Unless Funded Status: Held in Assembly
<b>AB 660 (Torrico)</b>	Sprinkler Systems Position: Oppose Status: Held in Senate
<b>AB 815 (Ma)</b>	Project Specifications Position: Oppose Status: Two-year bill

## LEGISLATIVE AND REGULATORY FOCUS *(cont.)*

<b>AB 821 (Brownley)</b>	Green Cleaning Position: Oppose unless amended to Neutral Status: Two-year bill
<b>AB 1099 (Fuller)</b>	Certification of Completion Position: Sponsor Status: Two-year bill
<b>AB 1127 (Solorio)</b>	Sprinkler Systems Position: Oppose Status: Held in Assembly
<b>SB 252 (Denham)</b>	Deferred Maintenance Position: Support Status: Held in Senate
<b>SB 312 (Romero)</b>	SAB Broadcast Position: Watch Status: Signed by Governor
<b>SB 334 (Ducheny)</b>	Special Education Grants Position: Support Status: Signed by Governor
<b>SB 363 (Hancock)</b>	Loans for Solar Position: Sponsor Status: Held in Assembly
<b>SB 375 (Hancock)</b>	Seismic Safety Position: Sponsor Status: Held in Assembly
<b>SB 694 (Correa)</b>	Bid Requirements Position: Oppose Status: Two-year bill
<b>SB 802 (Leno)</b>	Subcontractors Position: Oppose to Neutral Status: Vetoed by Governor

## LEGISLATIVE AND REGULATORY FOCUS (*cont.*)

### Legislative and Regulatory Issues Addressed in 2009

- Access Compliance, Excessive Cost Hardship Grant Augmentation
- Alternative Enrollment Projection Methods
- American Recovery and Reinvestment Act (ARRA)
- California Building Code
- California Energy Commission Funding
- Career Technical Education Facilities Program
- CEQA Issues
- Charter School Facilities Program
- Charter School Regulations
- Collaborative for High Performance Schools
- Community Facilities Districts/School Facilities Improvement Districts
- Complete Schools
- Declining Enrollment, New Construction Eligibility
- Deferred Maintenance Program
- Design-Build
- Developer Fees
- DIR Regulations and Issues for Labor Compliance Programs
- DSA Project Close-Outs
- DSA-Approved Plans – Time Limitation
- DSA Project Prioritization Policy
- DTSC Issues
- DWR Proposed Code
- Emergency Repair Program
- Energy Efficiency Standards
- Expenditure Reporting Requirements
- Facility Hardship Program
- Facility Inspection Tool
- Financial Hardship Program
- Fire Code Requirements and State Funding
- Grant Adjustments – LPP to SFP Conversion Analysis
- Grant Indices
- Green Schools
- Hazardous Substances and School Siting
- High Performance Schools Grant
- Indoor Air Quality
- Joint-Use Program
- Labor Compliance Programs Regulations and Funding
- Lease-Leaseback
- Local Bonds
- Locally Funded Requirements
- Material Inaccuracy in the School Facility Program
- Minimum Essential Facilities
- MTYRE Eligibility Adjustments
- New Construction Grant Adjustments
- Offsite Development
- OPSC Audit Staffing and Procedures
- Overcrowding Relief Grants
- Portable Chargeability in the School Facility Program
- Portable Classrooms – Aging Classrooms
- Prequalification of Bidders
- Project Information Worksheet
- Project Management Assistance Supplemental Grant
- Proposition 39
- Public Works Contracting
- Qualified School Construction Bond (QSCB)
- Qualified Zone Academy Bonds (QZAB)
- Restricted Routine Maintenance Account
- School Facility Needs Assessment Program
- School Siting
- Scope Changes under SFP
- Seismic Safety Retrofit/Replacement Program
- Small High Schools Program
- Special Education Grant Adjustments
- State Budget
- Statewide School Bond
- Storm Water
- Use of Proceeds from Surplus Property Sales/Leases
- *Williams* Regulations and Funding



## OPERATIONS

As you read earlier in this summary, 2009 was a challenging year for California schools. It was also a challenging year for C.A.S.H. and its operations. Because of the difficult fiscal times faced by school districts, county offices of education and businesses, C.A.S.H. saw less participation by its members in the way of workshops, conferences, advertising and sponsorships. The good news is that due to the prudent financial planning of past and present leadership and staff, the organization remained fiscally viable. The organization refocused its efforts and utilized new and innovative ways to keep our membership informed, which enabled us to operate efficiently and successfully in a much contracted economy. We faced the challenge from a position of strength, which enabled us to continue to serve our members and focus on our core values and mission.

Another indication of the strength of the organization was sustained membership levels. This told us that even if members could not get out to our workshops and conferences they felt it was important to stay connected by continuing their membership. We continued to bring members top quality monthly workshops as well as very successful Fall and Annual Conferences. We strengthened the monthly *CASH Register*, annual membership directories and enhanced email updates through listserv capability and web networks. The Maintenance Network listserv was heavily utilized by our members and served as a tool to share information on maintenance issues of importance to the school facilities community.

Knowing that more and more of our members would not be able to travel, we rolled out monthly webinars on issues of interest to the school facilities community. We surveyed C.A.S.H. members on possible webinar topics and used that as a guide to our programs. Also, we instituted live webcasts of our Monthly Membership meetings in Sacramento to allow those who were not able to travel an opportunity to receive the timely updates from these important meetings. Knowing that providing this service was going to be an added expenditure for the organization, we solicited and received sponsorships to cover this added expense and were able to provide this service to all members with no additional charge.

With the successful graduation of the third cohort of the School Facilities Leadership Academy (SFLA), we have now infused the school facilities community with over 75 new leaders in school districts, county offices of education and private business. Some of these leaders have gone on to become members of the C.A.S.H. Board of Directors and Legislative Advisory Committee. Some have been promoted by their current employers or obtained higher-level positions in new arenas.

In recognition of the fact that school districts and county offices of education were being forced to cut professional development and travel/conference budgets, the leadership decided to postpone the Academy for one year. However, we are bringing back the program and developing a model for the long-term, sustainable delivery of a strong education professional leadership program for the school facilities community. The Academy will be back in 2010-11 and stronger than ever! We already have interest from several strong candidates.

## OPERATIONS (cont.)

### 2009 Operations Highlights

#### **C.A.S.H. 30th Annual Conference – 30 Years of Leadership**

C.A.S.H. celebrated its 30th anniversary with a very successful Annual Conference. The conference kicked-off with a video depicting the history and success of the organization and had one of the best keynote speakers of any annual conference. Here is what some said about the conference:

*“Another successful conference. I believe districts rely even more heavily on C.A.S.H.’s expertise, representation, and guidance during difficult financial times.”*

- Chris Cox, San Bernardino County Schools

*“The conference was excellent as usual. I received a lot of valuable information. It’s fortunate that my district understands how beneficial this conference is to the success of our capital improvement program.”*

- Sharon Dobbins, Director, Long-Range Planning, Cajon Valley Union School District

*“Having just passed a bond for the first time in twenty years, the information received from this conference was crucial and exceptionally timely. I have fabulous documents to share with my superintendent and board to back up future decisions needed to be made.”*

- Anonymous

#### **Proposal to the California Energy Commission for American Recovery & Reinvestment Act (ARRA) Funding**

One area that we focused a lot of time on toward the end of the year was a team proposal to the California Energy Commission for ARRA funding. The C.A.S.H. proposal to the CEC would provide disbursement of funding to Local Education Agencies (LEAs) for energy efficiency projects and outreach and education to LEAs for these projects on a statewide basis.

#### **New Construction Grants**

C.A.S.H. staff put tremendous effort into analyzing the New Construction grants to help the State Allocation Board determine an appropriate grant increase for 2009 and subsequent years as authorized by Proposition 1D, the 2006 statewide school facilities bond bill. In late-Summer, staff obtained Project Information Worksheets from the OPSC and worked through the Fall analyzing data to determine the correlation of the grants to the costs of building new complete schools. In early November, C.A.S.H. published the results of its analysis and shared it with the State Allocation Board, the C.A.S.H. membership, and key policymakers in Sacramento. C.A.S.H. continued to advocate for the maximum six percent (6%) grant increase allowed by law in 2009 and a separate, additional adjustment for 2010.

#### **Workshop and Webinar Surveys**

In an effort to ensure our monthly workshops and webinars met the needs of our members and others, we surveyed our members asking respondents to indicate high, medium, and low interest in various potential topics, and used the member feedback to determine what workshop and webinar topics to offer.

## OPERATIONS *(cont.)*

### **Maintenance Network**

Under the leadership of Co-Chairs Joe Dixon, Santa Ana USD and James F. Bush, School Site Solutions, Inc., the Maintenance Network primarily focused on promoting the importance of ongoing maintenance funding and programs such as the Deferred Maintenance Program (DMP) and contributions to the Routine Restricted Maintenance Account (RRMA) against cuts to these programs proposed by the Governor and the Legislature to preserve the investment in California's school facilities. The Network also provided timely information on these and other issues of interest to maintenance and operations departments through a successful series of Fall workshops.

### **Governor's Summit and Exposition on Green California Schools**

C.A.S.H. continued to play a major role in the Green California Schools Summit and Exposition, as Immediate Past Chair, Ted E. Rozzi, Corona-Norco USD and staff were again part of the Advisory Board that helped to plan and execute the Summit. During the event in early December 2009, C.A.S.H. provided a pre-conference workshop on Paying for Your Green Schools, a primer on the School Facility Program for vendors, and a concurrent workshop on Planning, Funding and Executing Green Schools.

### **California School Boards Association (CSBA) Annual Conference**

C.A.S.H. Chair, William L. Savidge, West Contra Costa USD and staff, along with CSBA staff participated in the CSBA Annual Conference by providing a workshop on the issues of the State's Seismic Mitigation Program.

### **Collaborative for High Performance Schools (CHPS)**

C.A.S.H. strengthened its relationship with CHPS through several meetings with Bill Orr, CHPS Executive Director, to discuss issues of mutual interest. C.A.S.H. staff presented information on maintenance funding issues at a CHPS seminar in Sacramento.

### **University of California Berkeley's (UCB) Center for Cities and Schools**

C.A.S.H. continued its close working relationship with the UC Berkeley Center for Cities and Schools, collaborating with them on research, studies, and analysis of the design, cost, and construction of schools, and the impact of and interrelationship between schools and their surrounding communities in California and nationwide. Staff from UCB's Center for Cities and Schools were invited to testify at several education related California legislative hearings during 2009.

### **Water Cooler Group**

C.A.S.H. staff continued its participation in the Water Cooler Group, specifically the sub-committee on Child Care/Preschool Facilities. The Water Cooler Group is comprised of over 30 organizations promoting improved funding and systems for programs for children age 0 to 5. Staff represented C.A.S.H.'s interests and provided technical and policy advice on the various facilities related issues being discussed by the group.

### **Division of the State Architect (DSA) Advisory Board**

C.A.S.H. Board Member Janet Dixon, Riverside USD, is the Vice Chair of the DSA Advisory

## OPERATIONS *(cont.)*

Board and Chair of the Outreach and Communications Subcommittee. She represented K-12 school districts at the DSA Board's quarterly meetings in 2009. The DSA Advisory Board advises the State Architect and staff on policy issues brought before them, as well as on issues that the Board deems important.

### **Membership Outreach through County Offices of Education**

In an effort to strengthen outreach to our members through county offices, the C.A.S.H. leadership expanded its periodic updates at various county office facility planner meetings. In 2009, we presented in Fresno, Los Angeles, Riverside, San Diego, Orange, San Joaquin, Contra Costa, Imperial, Alameda and Yolo counties. If you would like C.A.S.H. to present at your county office facility planner meeting, please contact the C.A.S.H. office at (916) 448-8577 or through our website at [www.cashnet.org](http://www.cashnet.org).

### **California Department of Education's School Facilities Planning Division Advisory Committee**

Immediate Past Chair, Ted Rozzi, Corona Norco USD, participated in the quarterly meetings of the California Department of Education's School Facilities Planning Division (CDE/SFPD) Advisory Committee. This year, the CDE/SFPD Advisory Committee examined topics such as complete schools and SFP per pupil grants, site and plans supersede approval requests, plan submittal requirements, school siting, and Career Technical Education and Educational Specifications development.

### **Statewide School Bond and Fundraising**

Although the 2009 legislative year came to a close without a statewide school bond, C.A.S.H. led the effort to query the public's support for a 2010 bond by conducting a statewide poll. Overall the poll showed support for education and a school bond but told us that there was not much faith in the Legislature and the Governor. Staff briefed a group of legislators and their staff, the executive branch and affiliated organizations regarding the statewide school bond poll and the need for a bond in 2010.

We continue to thank those bond contributors who gave to the bond campaign. We have raised over \$550,000 that will rollover for use in a future campaign. There were a total of 53 companies and individual contributors to the campaign which include the following Double Diamond Contributors, who have each given \$30,000:

#### ***Architects***

HMC Architects  
LPA, Inc.  
NTD Architecture  
Ruhnau Ruhnau Clark & Associates  
WLC Architects

#### ***Construction Managers***

Barnhart, Inc.  
Ledesma & Meyers Construction

#### ***Consultants & Planners***

California Financial Services  
Murdoch Walrath & Holmes  
School Facility Consultants

#### ***Financial Consultants & Institutions***

Stone & Youngberg, LLC  
UBS Securities, LLC

#### ***Furniture & Equipment***

Virco Mfg. Corporation

## OPERATIONS *(cont.)*

C.A.S.H. operates very smoothly on a day-to-day basis. This is due in part to the highly effective association management team that works closely with C.A.S.H. leadership and membership. Operations for C.A.S.H. entail conferences, workshops, webinars, educational programs, meetings, communications, committees, membership marketing and retention, outreach, budgeting, and accounting.

### Conferences

<u>Annual</u>	<u>Spring</u>	<u>Fall</u>
1,315 attendees	161 attendees	190 attendees
49 sponsors	19 sponsors	21 sponsors
213 exhibitors	16 presenters	15 presenters
171 presenters		
142 golfers		
42 golf sponsors		

### Workshops & Webinars

25 total

1,009 attendees

100 speakers

Topics included:

- State & Federal Proposals for K-12 Facilities - *Monthly*
- Increase Local Revenue - *Monthly*
- New Federal Stimulus Tax Credit Bonds - *Monthly*
- Meet the Challenge...Save Energy & Money – *Monthly*
- Coping with the Financial Crisis - *Pre-Conference*
- Division of the State Architect (DSA) Update - *Monthly*
- New Construction & Modernization Eligibility & Grant Determination - *Monthly*
- Major Additions to Existing School Sites - *Monthly*
- Best Practices for DSA Closeouts – *Monthly*
- OPSC Plan Verification Team (PVT) and its Project Reviews - *Monthly*
- Maintenance Network Regional Workshop (Los Angeles) – *Maintenance Network*
- Maintenance Network Regional Workshop (Pleasant Hill) – *Maintenance Network*
- Maintenance Network Regional Workshop (Clovis) – *Maintenance Network*
- Thinking About Solar? How to Navigate the Process – *Webinar*
- The SFP Outlook – *Webinar*
- How to Plan & Design Preschool Facilities on Existing & New School Sites - *Webinar*

## OPERATIONS (cont.)

### Membership

574 Public sector members  
770 Private sector members  
31 Affiliated organization members  
135 New members

### Accounting

1,520 Invoices  
390 Checks issued  
48 Various financial reports  
Over 2,800 registrations processed

### 2009-10 Budget-at-a-Glance

Total Revenue:	\$1,641,892
Total Expenses:	\$1,641,892
Reserve for Contingencies:	\$0

### Communications

#### CASH Register

- 11 times a year
- 33 advertisers

#### Directories

- Membership: 1,500 distributed
  - 7 advertisers
- Maintenance Network: 350 distributed
  - 1 advertiser

#### C.A.S.H. Website

- Over 4 million hits
- Averaging over 365,000 hits per month
- 180 Latest News items posted
- Conference and workshop information
- Facility Resource Center
- 71 sponsors
- 20 links to State agencies

#### Broadcast Emails

- Over 240

### Membership Categories

#### **Public Sector:**

Charter Schools  
Community Colleges  
County Offices of Education  
School Districts

#### **Private Sector:**

Affiliated Organizations  
Architect  
Attorney  
Construction Manager  
Consultant/Facility Planner  
Contractor, Developer, or Subcontractor  
Dispute Resolution  
Election Consultant  
Engineers/Licensed Professionals  
Environmental/Geotechnical Consultant  
Financial Conosultant/Institutions  
Floorcovering  
Furniture/Equipment Supplier  
Governmental Relations Consultant  
Handicap Access  
HVAC  
Labor Compliance  
Lighting/Daylighting  
Modular Building Dealers/Suppliers  
Modular Building Manufacturers  
Outdoor/Recreation Equipment Supplier  
Program Managers  
Real Estate Consultant  
Restroom Equipment/Supplier  
Roofing  
School Construction Inspectors  
Security/Fire Detection  
Technology/Telecommunications  
Consultant  
Windows/Doors

## OPERATIONS (*cont.*)

### Surveys

- School District Survey on SAB Apportioned Projects
- Maintenance Network Workshop Outreach
- Facilities Symposium
- Webinar Topics
- Modular Building Survey
- Thinking about Solar: How Will You Pay for It?
- DSA Roundtable on California Building Code
- Project Labor Agreements
- Energy Efficiency Projects
- 

### **Association Outreach**

American Civil Liberties Union (ACLU)

American Construction Inspectors Association (ACIA)

American Institute of Architects California Council (AIACC)

Association of California Construction Managers (ACCM)

Association of California School Administrators (ACSA)

Association of Labor Compliance Professionals (ALCP)

Association of School Business Officials (ASBO)

California Association of School Business Officials (CASBO)

California Building Industry Association (CBIA)

California Charter Schools Association (CCSA)

Californians for School Facilities (CSF)

California School Boards Association (CSBA)

California Teachers Association (CTA)

Collaborative for High Performance Schools (CHPS)

Community College Facility Coalition (CCFC)

Council for Educational Facility Planners International (CEFPI)

County School Facilities Consortium (CSFC)

Fiscal Crisis and Management Assistance Team (FCMAT)

Green Technology

Mexican American Legal Defense and Education Fund (MALDEF)

National Clearinghouse for Educational Facilities (NCEF)

PolicyLink

School Facility Manufacturers' Association (SFMA)

Small School Districts' Association (SSDA)

State Building & Construction Trades Council (SBCTC)

## COMMITTEES

As part of the organization's structure, C.A.S.H. uses standing and ad hoc committees to work on many important issues that are of utmost interest to our members. These committees are advisory in nature and convey information to the Board of Directors and staff on important issues. In 2009, there were 11 standing committees and three ad hoc committees with membership participation of over 500.

### Standing Committees

Annual Conference Planning, *Cathy Allen*  
Architects, *Steve Newsom*  
Budget, *Lyn Gruber*  
Environmental, *Kathy Tanner*  
High Performance Schools, *Steve Newsom*  
Legislative Advisory, *Margaret E. Brown*  
Maintenance Network, *James F. Bush and Joe Dixon*  
Membership, *Nina Boyd*  
Nominating, *Ted E. Rozzi*  
School Bond Finance, *William L. Savidge, Terry Bradley, and Ted E. Rozzi*  
Urban School District, *Joe Dixon and Bruce McDaniel*

### Ad Hoc Committees

Complete Schools Task Force  
Charter Schools Working Group, *James F. Bush and Mike Vail*  
County Offices of Education Working Group, *Jenny Hannah*



## STAFF

Tom Duffy, *Legislative Director*  
tduffy@m-w-h.com

Greg Golik, *Operations Director*  
ggolik@m-w-h.com

Duwayne Brooks, *Consultant*  
dbrooks@m-w-h.com

Alex Murdoch, *Consultant*  
amurdoch@m-w-h.com

Patti Herrera, *Legislative Advocate*  
pherrera@m-w-h.com

Ian Padilla, *Legislative Advocate*  
ipadilla@m-w-h.com

Paul Holmes, *Legislative Advocate*  
pgholmes@m-w-h.com

David Walrath, *Legislative Advocate*  
dwalrath@m-w-h.com

### **ADMINISTRATIVE STAFF**

Lisa Church  
lchurch@m-w-h.com

Candace Lewis  
clewis@m-w-h.com

Aileen Dalen  
adalen@m-w-h.com

Cheryl MacKelvie  
cmackelvie@m-w-h.com

Nick DePaoli  
ndepaoli@m-w-h.com

Shannon Mahoney  
sfife@m-w-h.com

Jenny Hill  
jhill@m-w-h.com

Meagan Poulos  
mpoulos@mw-h.com

Gretchen Kocinsky  
gkocinsky@m-w-h.com



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[www.cashnet.org](http://www.cashnet.org)

1130 K Street, Suite 210  
Sacramento, California 95814  
(916) 448-8577 - Phone  
(916) 448-7495 - Fax  
[www.cashnet.org](http://www.cashnet.org)