



CALIFORNIA'S
COALITION
for ADEQUATE
SCHOOL HOUSINGSM

2018-2019
CASH
MAINTENANCE MANAGEMENT
CERTIFICATION PROGRAM



CASH MAINTENANCE MANAGEMENT CERTIFICATION PROGRAM

Overview

California's current investment in public school facilities represents an acknowledgement of the key role buildings play in education, as well as an enormous ongoing challenge in management and maintenance.

In light of the broad changes to California's educational finance system with the Local Control Funding Formula (LCFF), School Facility Program (SFP), and significant reduction in funding to support school maintenance as a result of budget flexibility, we are pleased to offer the CASH Maintenance Management Certification Program (CMMCP).

Purpose

The CMMCP is an educational program designed to develop current and potential maintenance staff into leading experts in the maintenance arena. The CMMCP will provide an educational resource for those who would like to increase their expertise in the management of school maintenance and operations programs. CMMCP graduates are a vital asset to school districts throughout California.

What Makes the CMMCP Unique?

The CMMCP is a rigorous program with course study both in and outside of the classroom, led by experts in all areas of school facility maintenance. Participants benefit from scenario-based learning, completing an intensive three-day boot camp and group projects during the year-long program that will develop graduates as leaders in Maintenance & Operations (M&O) and facilities management.

Objective

The CMMCP will provide participants with the knowledge necessary to institute a Planned Maintenance System (PMS) for K-12 facilities. At the culmination of the program, participants will present a project that will advance their districts maintenance efforts to develop a PMS.

Outcomes

- How student achievement is linked to maintenance
- Understanding the legal requirements for facility repair in California
- Developing budgets to meet the expectations of the school board
- Relationship between M&O Funding and the LCAP
- Presenting to the school board, cabinet, and public in a professional manner
- Developing and implementing a PMS

Format

To reduce time away from the office and travel costs, the program is technology-based and supplemented by three in-person meetings: an intensive three-day boot camp, mid-year meeting and graduation. Curriculum is delivered online, with weekly assignments/quizzes. During the boot camp participants will engage in team-building and become familiar with the technology utilized during the program.

Curriculum

The following topics will be covered in-depth during the program:

- Bidding and Procurement
- Security/Safety/Emergency Preparations
- Efficiency and Sustainability Through Maintenance
- Accounting and Budgeting
- Staffing and Management
- Planned and Preventative Maintenance Systems
- Current Hot Topics

Who Should Apply

- Maintenance Supervisors
- Maintenance Directors
- Facilities Directors
- Superintendents/Chief Business Officials (with maintenance area of responsibility)
- Purchasing Directors
- Anyone looking to move into public sector maintenance and operations

How to Apply

- Go to the CASH Website at www.cashnet.org

Timeline

CASH is accepting applications now through December 15, 2017.

The in-person meeting dates for the 2018-2019 program are:

- Boot Camp – May 1-4, 2018, at the UCLA Lake Arrowhead Conference Center
- Mid-Year Meeting – October 2018, at the CASH Fall Conference in Newport Beach
- Graduation – February 2019, at the CASH Annual Conference in Sacramento

Dates and Locations are Subject to Change

Tuition

Tuition for the year-long program is \$5,750 for CASH members and \$6,250 for non-members, which includes:

- All instructional materials and a log-in for the online learning system
- Three-day Boot Camp, including lodging and meals
- Full-conference registration for the 2018 CASH Fall Conference
- Full-conference registration for the 2019 CASH Annual Conference

Cancellation Policy

Tuition is non-refundable.

Please note: Participants are responsible for travel costs to and from the boot camp and CASH conferences.

Questions?

Contact Greg Golik at ggolik@m-w-h.com,
Jon Behrens at jbehrens@m-w-h.com,
or call the CASH office at (916) 448-8577.



CALIFORNIA'S
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www.cashnet.org ♦ www.cashfacilitiesnews.org

ABOUT THE COALITION FOR ADEQUATE SCHOOL HOUSING (CASH)

As the premier school facilities and maintenance organization in California, the Coalition for Adequate School Housing (CASH) was formed in 1978 to promote, develop, and support state and local funding for K-12 construction. School District members represent 93 percent of the pupils in California and have the greatest need for funding of new classrooms and modernization of old schools. CASH membership contains over 1,500 school districts, county offices and private sector businesses including: architects, attorneys, consultants, construction managers, financial institutions, modular building manufacturers, contractors, developers, and others that are in the school facilities industry. CASH is your voice in Sacramento to advocate for funding to build, modernize, and maintain K-12 public schools in California.

For more information, please visit the CASH website, www.cashnet.org
or contact CASH staff at (916) 448-8577.

FACULTY



Joe Dixon **Dixon SmartSchoolHouse, LLC**

Joe Dixon is the owner and founder of Dixon SmartSchoolHouse, LLC, a consulting firm. He is the former Assistant Superintendent, Facilities & Governmental Relations, for the Santa Ana Unified School District, where he oversaw the facility planning, construction, and maintenance functions for the district. In 2008, with the passage of a \$200 million General Obligation Bond, Dixon leveraged an additional \$235 million in state funds that built 354 new classrooms, renovated 825 classrooms, and removed 465 portable buildings in just 4 years.

Dixon is a Past Chair of CASH and served as Chair from 2013-2015. At the federal level, he was recently Chair of the Californians for School Facilities, successfully advocating for public school programs such as QZAB and QSCB. He is a Board Member for Green Schools, a member of the School Energy Coalition, and has worked with the California Energy Commission and Public Interest Energy Research on innovative school energy projects. He served as a member of the Santa Ana Chamber of Commerce, serving on the Government Affairs Council, as well as a member of the City of Santa Ana Oversight Committee for the Successor Agency to the former Redevelopment Agency. Dixon was an instructor for eleven years at California State University, Fullerton, in the School Business Management program, teaching classes in maintenance, operations, transportation, facilities, and property management. He has conducted workshops throughout California focusing on school facilities and the process necessary to fund, build and maintain public schools.



Fred E. Diamond, MBAx, CSI, ACIA **Director of Facilities and Construction,** **Citrus Community College District**

Fred Diamond is the Director of Facilities and Construction for Citrus Community College District and has been in the educational facilities industry for more than 20 years, both at the community college and K-12 levels. Additionally, he has been in the architecture, engineering and construction industry for over 30 years. Prior to joining education, Diamond worked in several capacities in the architectural services industry. Having a broad educational background including architecture, engineering and business administration, including dual MBAs in Executive Management and Marketing, supports his continued commitment to a career of bettering educational facilities and leadership. Diamond holds certifications through the Construction Specifications Institute and the Northwest Energy Efficiency Council and is the national school committee chair for the American Construction Inspectors Association. He serves on the Registered Construction Inspectors

Board, the Inland Empire Construction Specifications Institute Board and in various capacities for Coalition for Adequate School Housing (CASH). Diamond is also on the Community College Facility Coalition Board and works closely with the Chancellor's Office regarding facilities leadership, management and sustainability via the California Community College Investor Owned Utility Partnership.



Cathy Allen **Chief Operating Officer ,** **Sacramento City Unified School** **District**

Cathy Allen is the Chief Operations Officer for the Sacramento City Unified School District. She started as a planner more than 27 years ago and has worked her way up to her current position at Sacramento City Unified. She is a member of Coalition for Adequate School Housing (CASH) and served as the organization's chair from 2011 - 2013. Cathy has worked for both small and large districts, and both growing and declining enrollment districts. In her role as COO, Cathy oversees Facilities Planning & Construction, Facilities Maintenance & Operations; Nutrition Services and Transportation Services. With a bond program exceeding \$400 million, the vast majority of which is dedicated to refurbishing aging school infrastructure, SCUSD enjoys a healthy working relationship between facilities and maintenance. This successful partnership is what prompted Cathy to join the Core Faculty of the CMMCP. She has a degree in Business Administration from California State University, Sacramento. She lives in Auburn with her family and has served as a school board member and a member of a local park and recreation district board.



Noemi Avila-Zamudio **CEO and President** **N|A|Z Building Program Advisors, LLC**

Noemi provides a wide-range of comprehensive consulting services in all aspects of Educational Facilities Planning, Finance, Bond Program Management, Construction, and Maintenance & Operations Management. As a former Chief Facilities Officer for the Saddleback Valley Unified School District, Ms. Avila-Zamudio brings forth over 22 years of experience in K-12 public school education. Noemi has a Bachelor of Science degree in Business Administration and a Minor in Project Management. She holds Certifications in Educational Facilities Planning, Maintenance Management and as Chief Business Official and an Executive Master of Leadership through the School of Public Policy at University of Southern California. As a champion for school facilities and equity, Noemi is actively engaged in the implementation, analysis, and monitoring of State programs and regulations affecting school districts in California.